Global Advisor Predictions

January 2020

Ipsos MORI

World Affairs

Base: 22,512 adults aged 16-64 across Argentina, Australia, Belgium, Brazil, Canada, Chile, China, Colombia, France, Germany, Great Britain, Hungary, India, Israel, Italy, Japan, Malaysia, Mexico, Netherlands, Peru, Philippines, Poland, Romania, Russia, Saudi Arabia, Singapore, South Africa, South Korea, Spain, Sweden, Turkey and the United States.

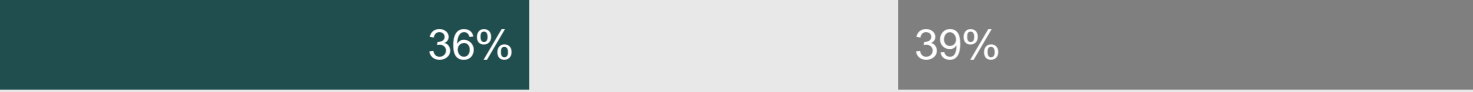**Likely**   **Unlikely**

Average global temperatures will increase

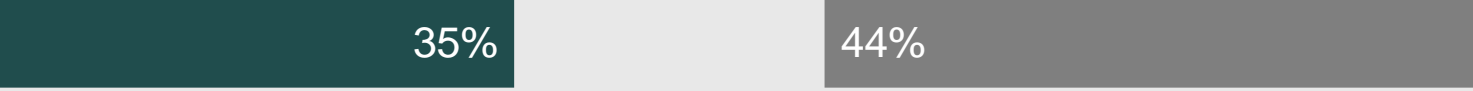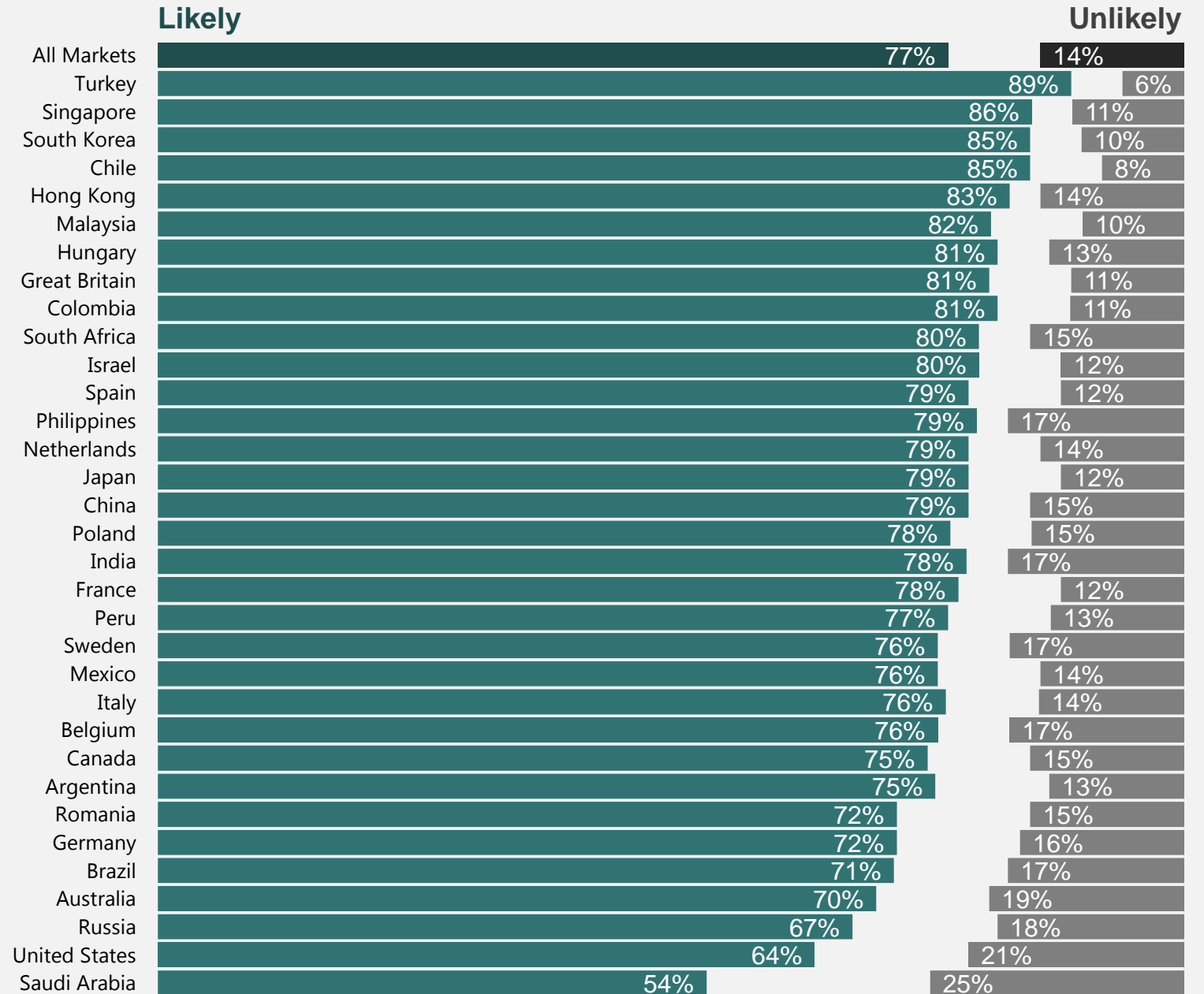77%   14%

Major stock markets around the world will crash

36%   39%

Donald Trump will be re-elected as President of the United States

35%   44%

A major terrorist attack will be carried out in [X]

32%   47%

A major natural disaster that will impact people in my town/city

30%   51%

Aliens will visit the Earth

15%   66%

Global Advisor Predictions 2020

For each of the following, please tell me how likely or unlikely you think they are to happen….?

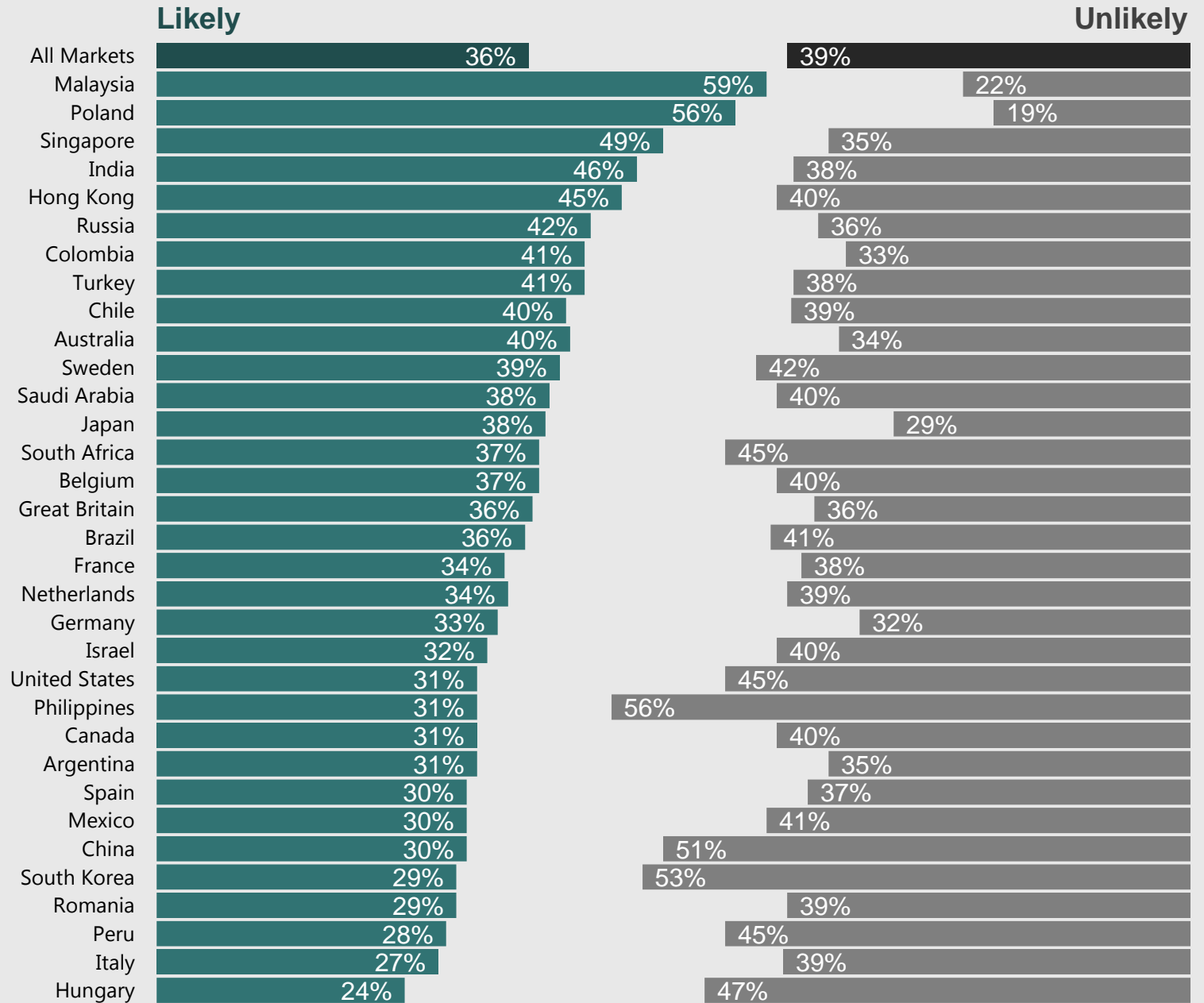## Average global temperatures will increase

	Likely	Unlikely
All Markets	77%	14%
Turkey	89%	6%
Singapore	86%	11%
South Korea	85%	10%
Chile	85%	8%
Hong Kong	83%	14%
Malaysia	82%	10%
Hungary	81%	13%
Great Britain	81%	11%
Colombia	81%	11%
South Africa	80%	15%
Israel	80%	12%
Spain	79%	12%
Philippines	79%	17%
Netherlands	79%	14%
Japan	79%	12%
China	79%	15%
Poland	78%	15%
India	78%	17%
France	78%	12%
Peru	77%	13%
Sweden	76%	17%
Mexico	76%	14%
Italy	76%	14%
Belgium	76%	17%
Canada	75%	15%
Argentina	75%	13%
Romania	72%	15%
Germany	72%	16%
Brazil	71%	17%
Australia	70%	19%
Russia	67%	18%
United States	64%	21%
Saudi Arabia	54%	25%

Global Advisor Predictions 2020

For each of the following, please tell me how likely or unlikely you think they are to happen…. ?

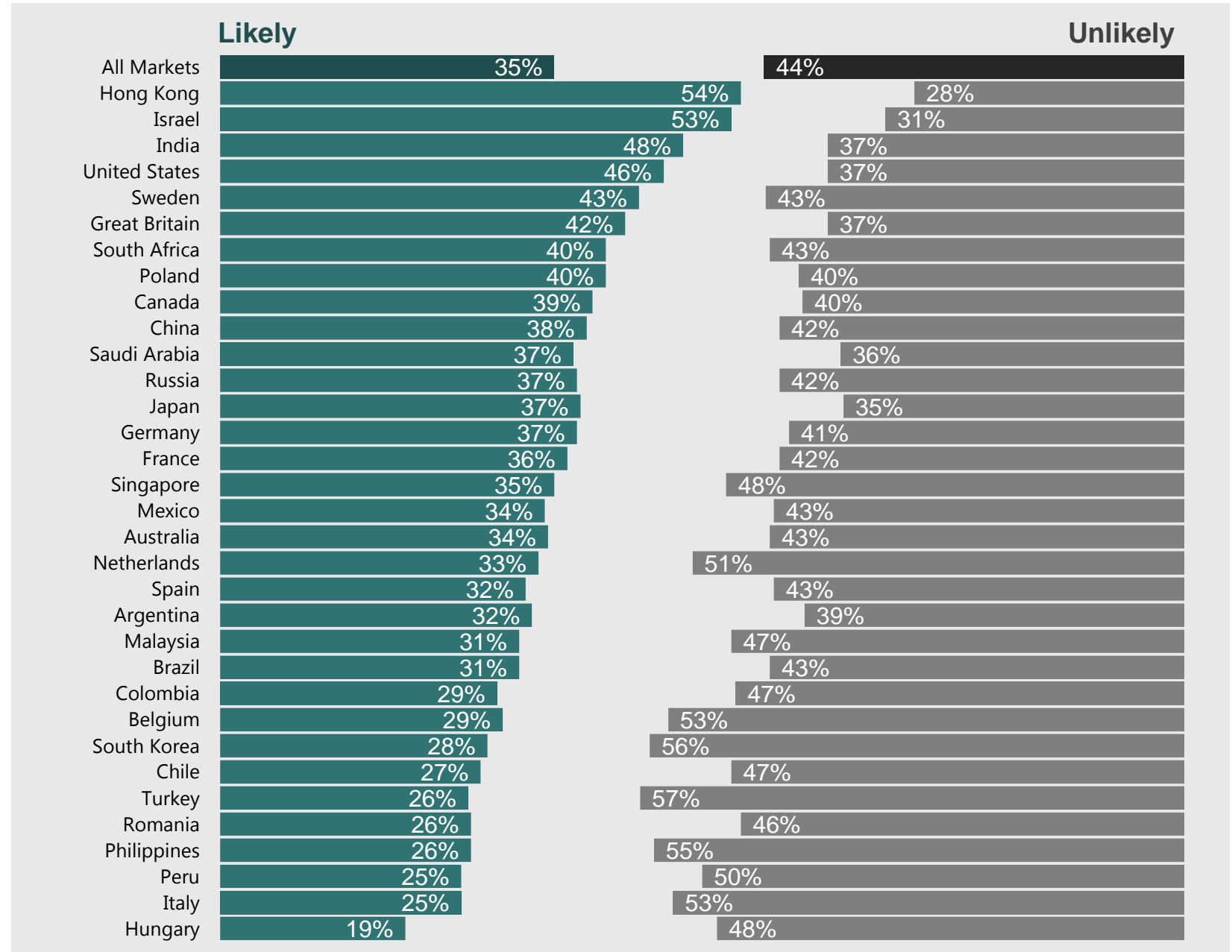## Major stock markets around the world will crash

	Likely	Unlikely
All Markets	36%	39%
Malaysia	59%	22%
Poland	56%	19%
Singapore	49%	35%
India	46%	38%
Hong Kong	45%	40%
Russia	42%	36%
Colombia	41%	33%
Turkey	41%	38%
Chile	40%	39%
Australia	40%	34%
Sweden	39%	42%
Saudi Arabia	38%	40%
Japan	38%	29%
South Africa	37%	45%
Belgium	37%	40%
Great Britain	36%	36%
Brazil	36%	41%
France	34%	38%
Netherlands	34%	39%
Germany	33%	32%
Israel	32%	40%
United States	31%	45%
Philippines	31%	56%
Canada	31%	40%
Argentina	31%	35%
Spain	30%	37%
Mexico	30%	41%
China	30%	51%
South Korea	29%	53%
Romania	29%	39%
Peru	28%	45%
Italy	27%	39%
Hungary	24%	47%

Global Advisor Predictions 2020

For each of the following, please tell me how likely or unlikely you think they are to happen….?

Donald Trump will be re-elected as President of the United States
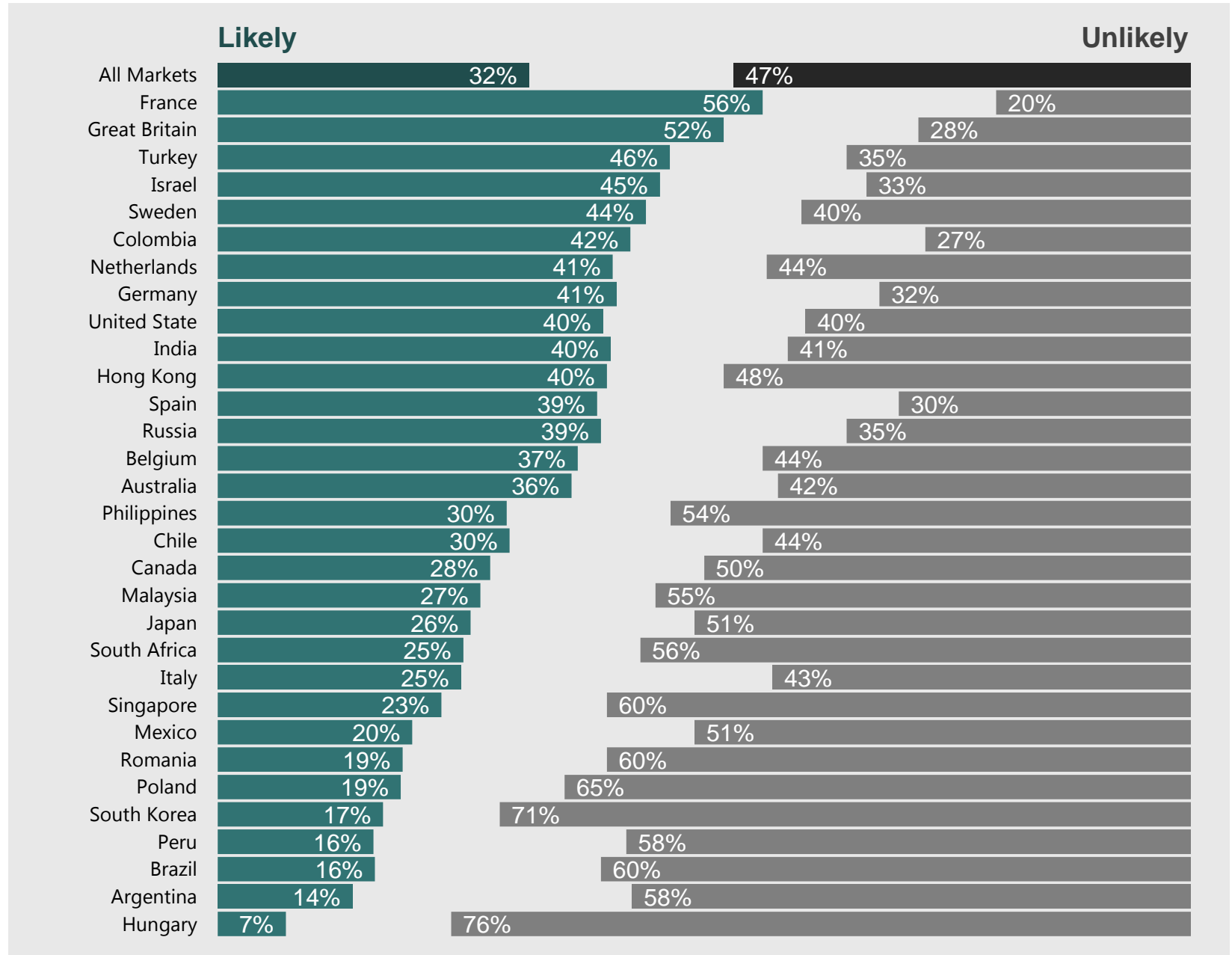
	Likely	Unlikely
All Markets	35%	44%
Hong Kong	54%	28%
Israel	53%	31%
India	48%	37%
United States	46%	37%
Sweden	43%	43%
Great Britain	42%	37%
South Africa	40%	43%
Poland	40%	40%
Canada	39%	40%
China	38%	42%
Saudi Arabia	37%	36%
Russia	37%	42%
Japan	37%	35%
Germany	37%	41%
France	36%	42%
Singapore	35%	48%
Mexico	34%	43%
Australia	34%	43%
Netherlands	33%	51%
Spain	32%	43%
Argentina	32%	39%
Malaysia	31%	47%
Brazil	31%	43%
Colombia	29%	47%
Belgium	29%	53%
South Korea	28%	56%
Chile	27%	47%
Turkey	26%	57%
Romania	26%	46%
Philippines	26%	55%
Peru	25%	50%
Italy	25%	53%
Hungary	19%	48%

Global Advisor Predictions 2020

For each of the following, please tell me how likely or unlikely you think they are to happen…. ?

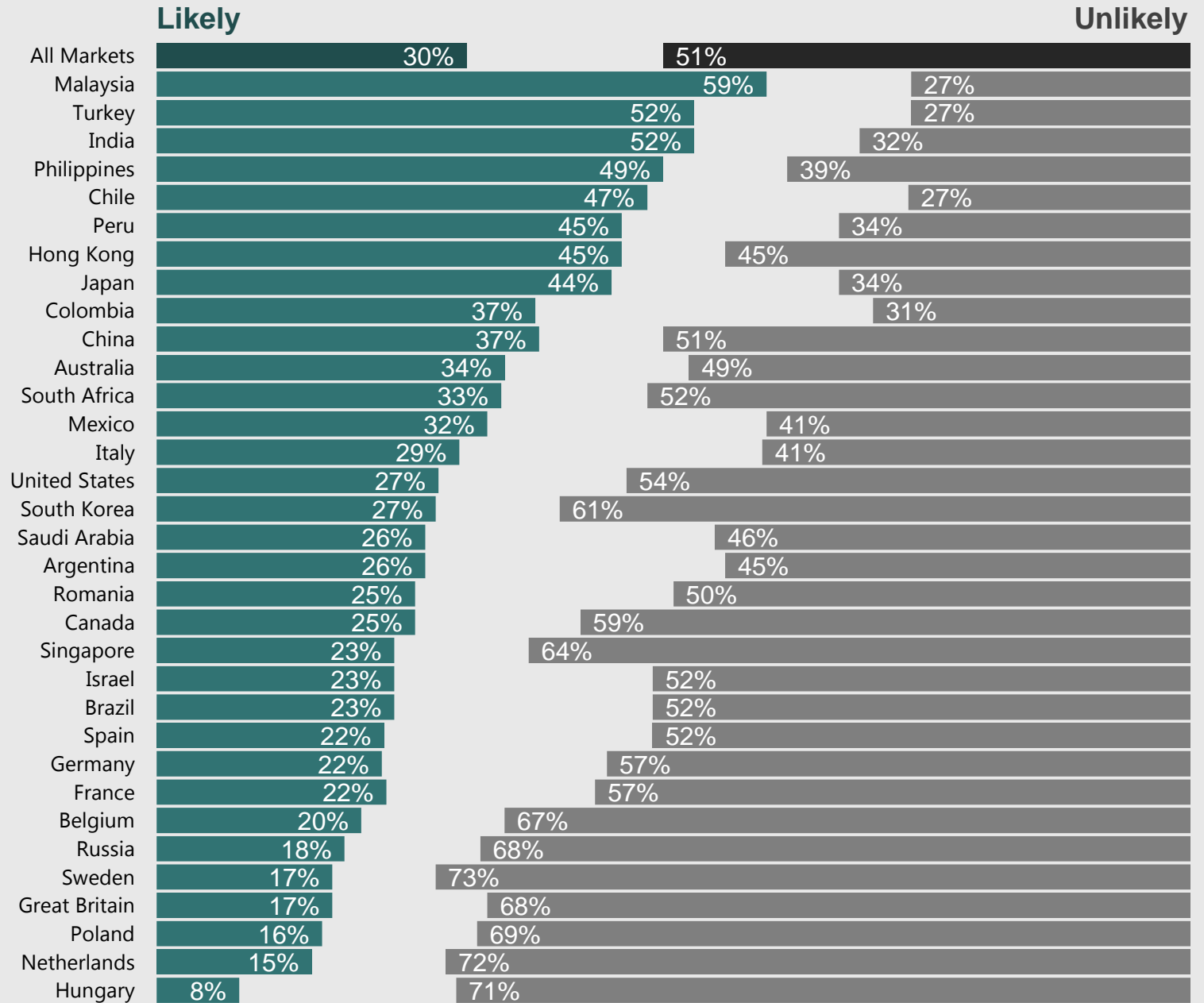## A major terrorist attack will be carried out in [X]

	Likely	Unlikely
All Markets	32%	47%
France	56%	20%
Great Britain	52%	28%
Turkey	46%	35%
Israel	45%	33%
Sweden	44%	40%
Colombia	42%	27%
Netherlands	41%	44%
Germany	41%	32%
United State	40%	40%
India	40%	41%
Hong Kong	40%	48%
Spain	39%	30%
Russia	39%	35%
Belgium	37%	44%
Australia	36%	42%
Philippines	30%	54%
Chile	30%	44%
Canada	28%	50%
Malaysia	27%	55%
Japan	26%	51%
South Africa	25%	56%
Italy	25%	43%
Singapore	23%	60%
Mexico	20%	51%
Romania	19%	60%
Poland	19%	65%
South Korea	17%	71%
Peru	16%	58%
Brazil	16%	60%
Argentina	14%	58%
Hungary	7%	76%

Global Advisor Predictions 2020

For each of the following, please tell me how likely or unlikely you think they are to happen…. ?

There will be a major natural disaster that will have an impact on people in my town/city

	Likely	Unlikely
All Markets	30%	51%
Malaysia	59%	27%
Turkey	52%	27%
India	52%	32%
Philippines	49%	39%
Chile	47%	27%
Peru	45%	34%
Hong Kong	45%	45%
Japan	44%	34%
Colombia	37%	31%
China	37%	51%
Australia	34%	49%
South Africa	33%	52%
Mexico	32%	41%
Italy	29%	41%
United States	27%	54%
South Korea	27%	61%
Saudi Arabia	26%	46%
Argentina	26%	45%
Romania	25%	50%
Canada	25%	59%
Singapore	23%	64%
Israel	23%	52%
Brazil	23%	52%
Spain	22%	52%
Germany	22%	57%
France	22%	57%
Belgium	20%	67%
Russia	18%	68%
Sweden	17%	73%
Great Britain	17%	68%
Poland	16%	69%
Netherlands	15%	72%
Hungary	8%	71%

Global Advisor Predictions 2020

For each of the following, please tell me how likely or unlikely you think they are to happen…. ?
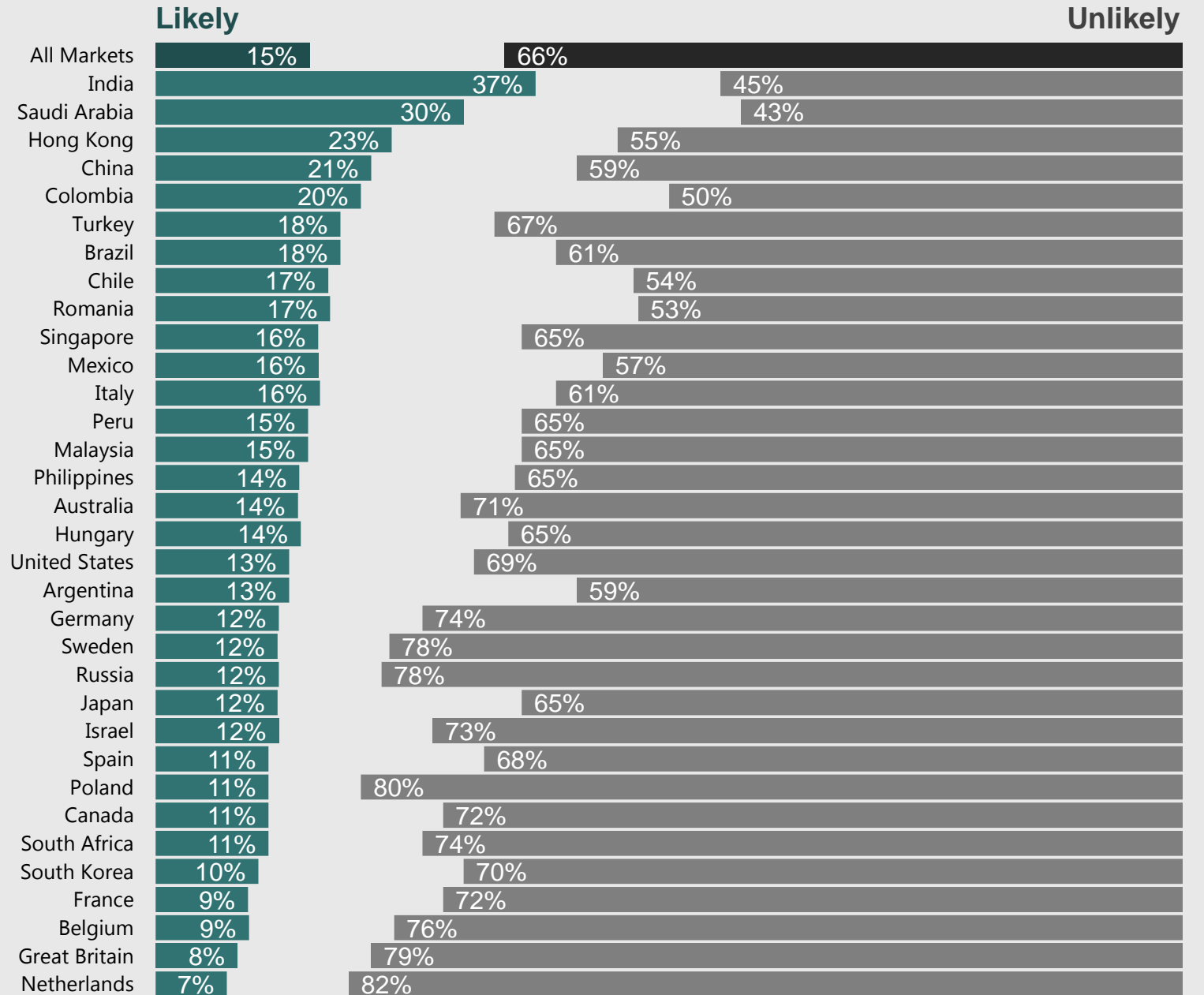
Aliens will visit the Earth

Base: 22,512 adults aged 16-64 across Argentina, Australia, Belgium, Brazil, Canada, Chile, China, Colombia, France, Germany, Great Britain, Hungary, India, Israel, Italy, Japan, Malaysia, Mexico, Netherlands, Peru, Philippines, Poland, Romania, Russia, Saudi Arabia, Singapore, South Africa, South Korea, Spain, Sweden, Turkey and the United States.
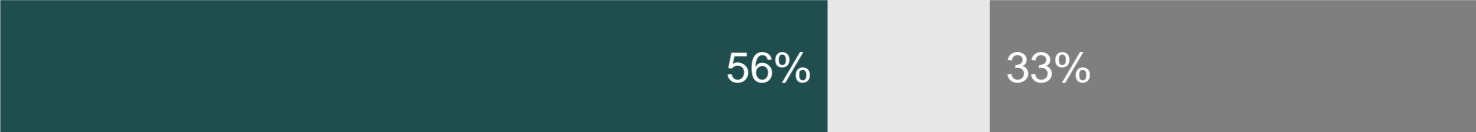
	Likely	Unlikely
All Markets	15%	66%
India	37%	45%
Saudi Arabia	30%	43%
Hong Kong	23%	55%
China	21%	59%
Colombia	20%	50%
Turkey	18%	67%
Brazil	18%	61%
Chile	17%	54%
Romania	17%	53%
Singapore	16%	65%
Mexico	16%	57%
Italy	16%	61%
Peru	15%	65%
Malaysia	15%	65%
Philippines	14%	65%
Australia	14%	71%
Hungary	14%	65%
United States	13%	69%
Argentina	13%	59%
Germany	12%	74%
Sweden	12%	78%
Russia	12%	78%
Japan	12%	65%
Israel	12%	73%
Spain	11%	68%
Poland	11%	80%
Canada	11%	72%
South Africa	11%	74%
South Korea	10%	70%
France	9%	72%
Belgium	9%	76%
Great Britain	8%	79%
Netherlands	7%	82%

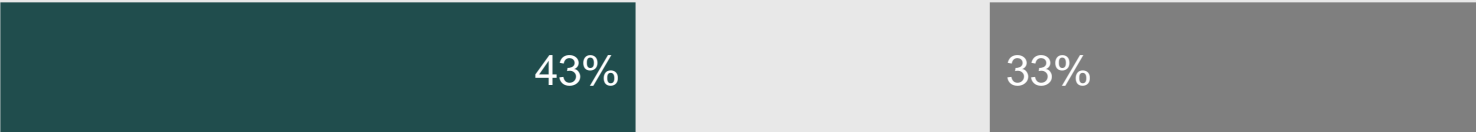# Society and culture

Likely

Unlikely

There will be large-scale public unrest (such as protests or riots) in [X] to protest against the way the country is being run
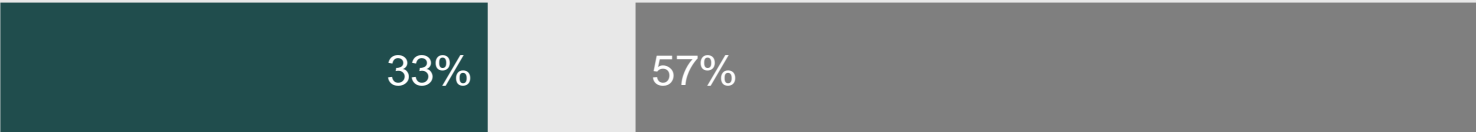
56%   33%

Women will be paid the same as men for the same work

44%   46%

[X] will win more medals in the 2020 Summer Olympics than four years ago

43%   33%

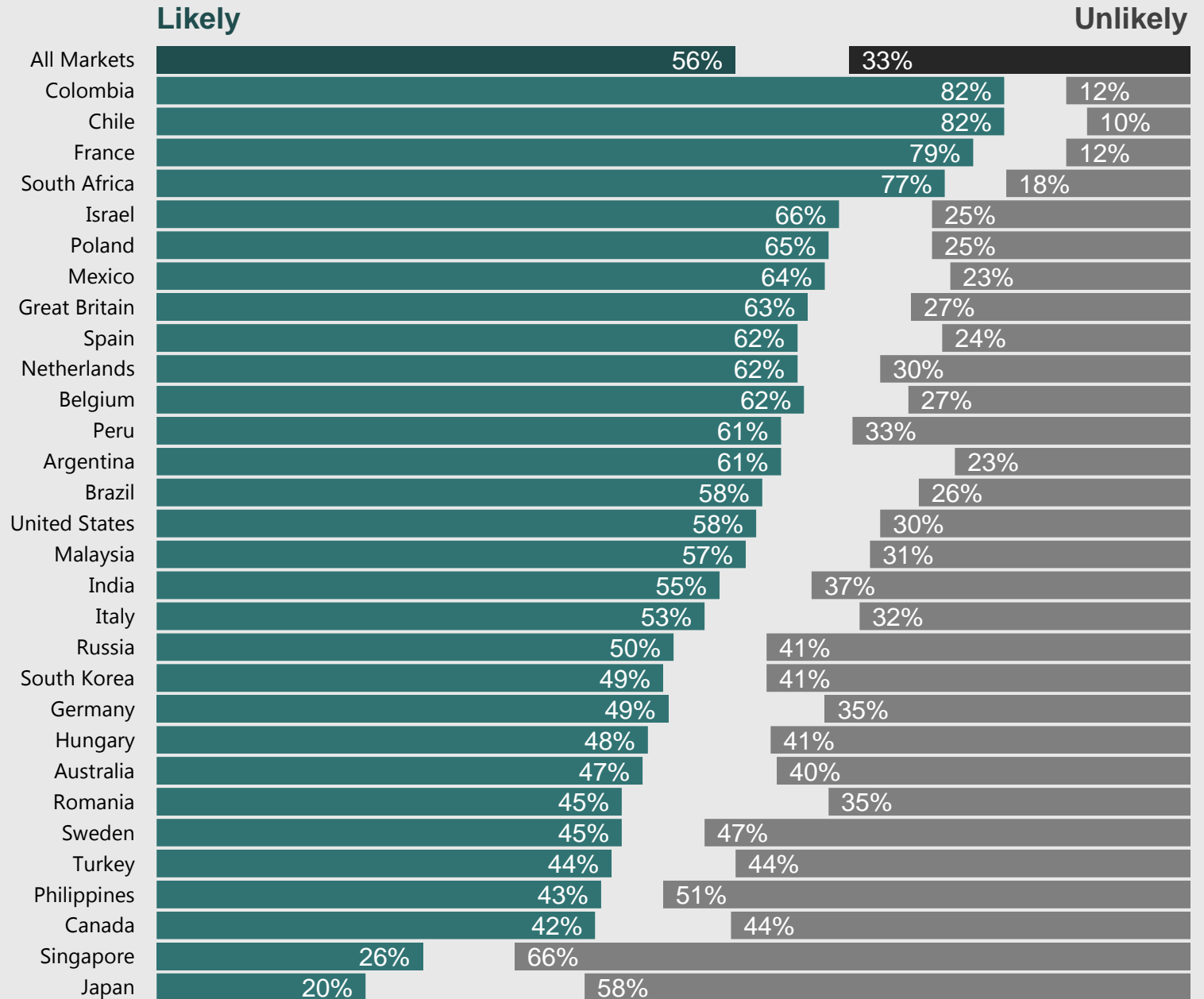**I will feel lonely most of the time**

33%   57%

Base: 22,512 adults aged 16-64 across Argentina, Australia, Belgium, Brazil, Canada, Chile, China, Colombia, France, Germany, Great Britain, Hungary, India, Israel, Italy, Japan, Malaysia, Mexico, Netherlands, Peru, Philippines, Poland, Romania, Russia, Saudi Arabia, Singapore, South Africa, South Korea, Spain, Sweden, Turkey and the United States.

Global Advisor Predictions 2020

For each of the following, please tell me how likely or unlikely you think they are to happen…. ?

There will be large-scale public unrest (such as protests or riots) in [X] to protest against the way the country is being run

	Likely	Unlikely
All Markets	56%	33%
Colombia	82%	12%
Chile	82%	10%
France	79%	12%
South Africa	77%	18%
Israel	66%	25%
Poland	65%	25%
Mexico	64%	23%
Great Britain	63%	27%
Spain	62%	24%
Netherlands	62%	30%
Belgium	62%	27%
Peru	61%	33%
Argentina	61%	23%
Brazil	58%	26%
United States	58%	30%
Malaysia	57%	31%
India	55%	37%
Italy	53%	32%
Russia	50%	41%
South Korea	49%	41%
Germany	49%	35%
Hungary	48%	41%
Australia	47%	40%
Romania	45%	35%
Sweden	45%	47%
Turkey	44%	44%
Philippines	43%	51%
Canada	42%	44%
Singapore	26%	66%
Japan	20%	58%

Global Advisor Predictions 2020

For each of the following, please tell me how likely or unlikely you think they are to happen.... ?

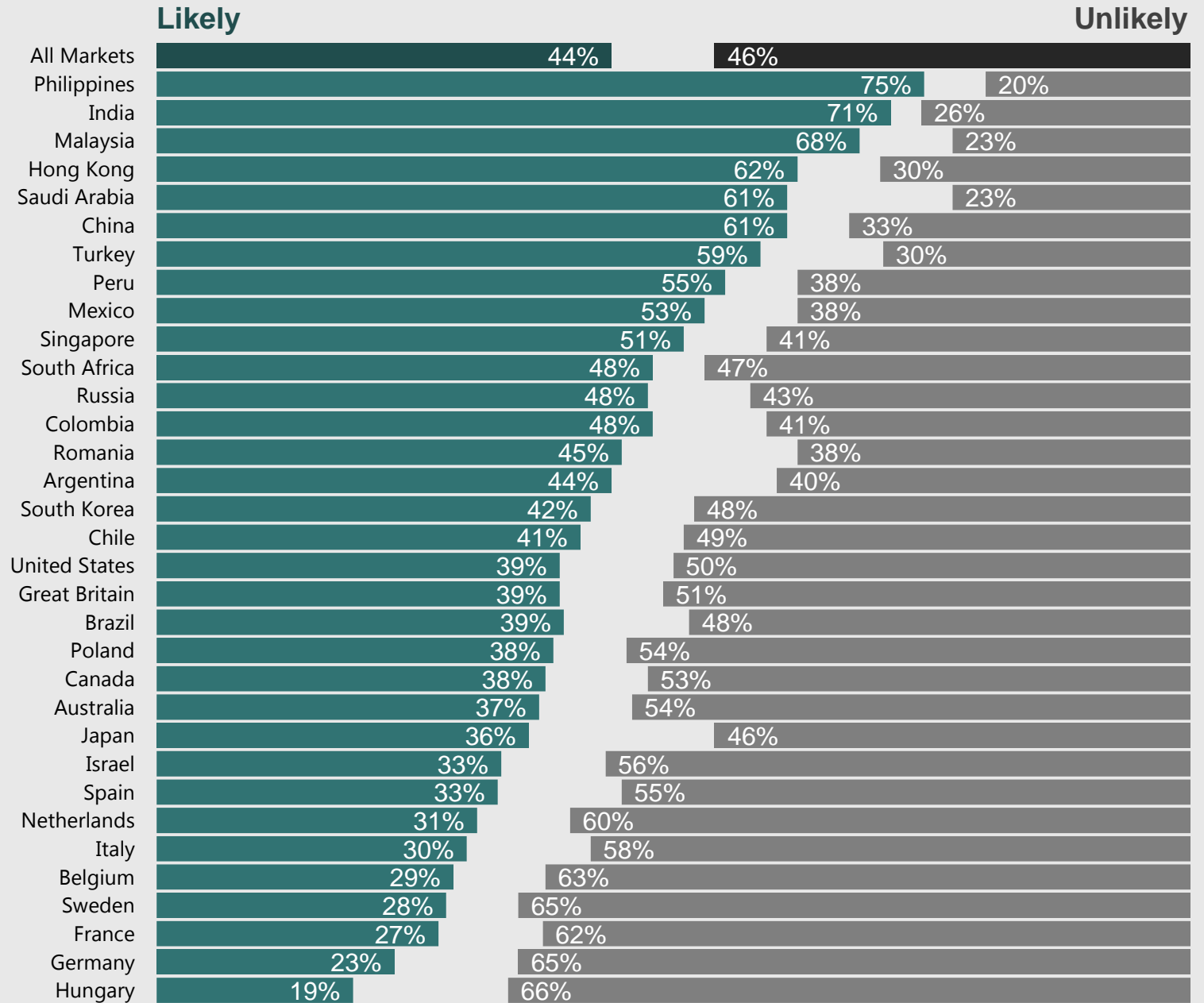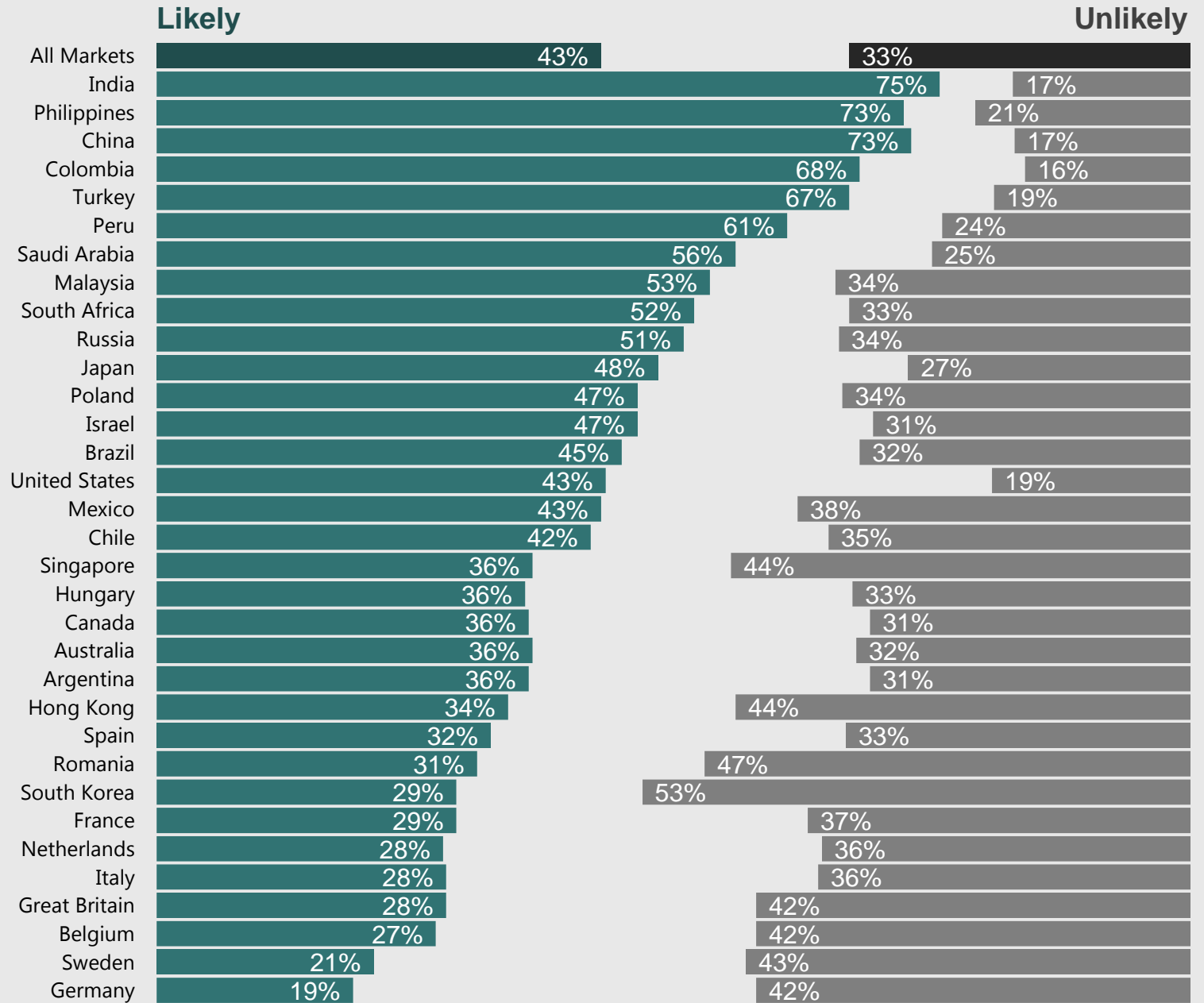## Women will be paid the same as men for the same work

Base: 22,512 adults aged 16-64 across Argentina, Australia, Belgium, Brazil, Canada, Chile, China, Colombia, France, Germany, Great Britain, Hungary, India, Israel, Italy, Japan, Malaysia, Mexico, Netherlands, Peru, Philippines, Poland, Romania, Russia, Saudi Arabia, Singapore, South Africa, South Korea, Spain, Sweden, Turkey and the United States.

	Likely	Unlikely
All Markets	44%	46%
Philippines	75%	20%
India	71%	26%
Malaysia	68%	23%
Hong Kong	62%	30%
Saudi Arabia	61%	23%
China	61%	33%
Turkey	59%	30%
Peru	55%	38%
Mexico	53%	38%
Singapore	51%	41%
South Africa	48%	47%
Russia	48%	43%
Colombia	48%	41%
Romania	45%	38%
Argentina	44%	40%
South Korea	42%	48%
Chile	41%	49%
United States	39%	50%
Great Britain	39%	51%
Brazil	39%	48%
Poland	38%	54%
Canada	38%	53%
Australia	37%	54%
Japan	36%	46%
Israel	33%	56%
Spain	33%	55%
Netherlands	31%	60%
Italy	30%	58%
Belgium	29%	63%
Sweden	28%	65%
France	27%	62%
Germany	23%	65%
Hungary	19%	66%

Global Advisor Predictions 2020

For each of the following, please tell me how likely or unlikely you think they are to happen…. ?

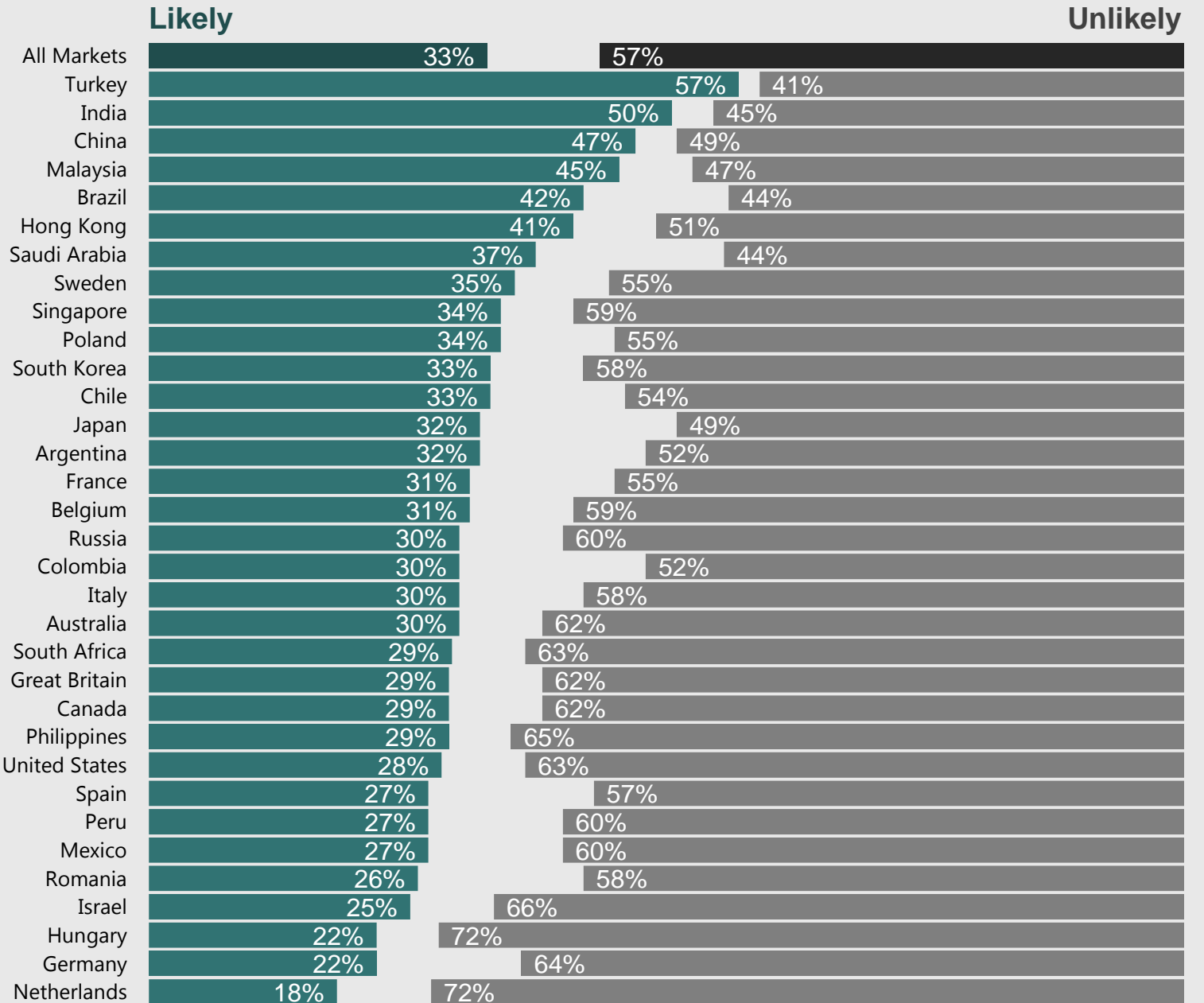**[X] will win more medals in the 2020 Summer Olympics than four years ago**

	Likely	Unlikely
All Markets	43%	33%
India	75%	17%
Philippines	73%	21%
China	73%	17%
Colombia	68%	16%
Turkey	67%	19%
Peru	61%	24%
Saudi Arabia	56%	25%
Malaysia	53%	34%
South Africa	52%	33%
Russia	51%	34%
Japan	48%	27%
Poland	47%	34%
Israel	47%	31%
Brazil	45%	32%
United States	43%	19%
Mexico	43%	38%
Chile	42%	35%
Singapore	36%	44%
Hungary	36%	33%
Canada	36%	31%
Australia	36%	32%
Argentina	36%	31%
Hong Kong	34%	44%
Spain	32%	33%
Romania	31%	47%
South Korea	29%	53%
France	29%	37%
Netherlands	28%	36%
Italy	28%	36%
Great Britain	28%	42%
Belgium	27%	42%
Sweden	21%	43%
Germany	19%	42%

Global Advisor Predictions 2020

For each of the following, please tell me how likely or unlikely you think they are to happen.... ?

I will feel lonely most of the time

	Likely	Unlikely
All Markets	33%	57%
Turkey	57%	41%
India	50%	45%
China	47%	49%
Malaysia	45%	47%
Brazil	42%	44%
Hong Kong	41%	51%
Saudi Arabia	37%	44%
Sweden	35%	55%
Singapore	34%	59%
Poland	34%	55%
South Korea	33%	58%
Chile	33%	54%
Japan	32%	49%
Argentina	32%	52%
France	31%	55%
Belgium	31%	59%
Russia	30%	60%
Colombia	30%	52%
Italy	30%	58%
Australia	30%	62%
South Africa	29%	63%
Great Britain	29%	62%
Canada	29%	62%
Philippines	29%	65%
United States	28%	63%
Spain	27%	57%
Peru	27%	60%
Mexico	27%	60%
Romania	26%	58%
Israel	25%	66%
Hungary	22%	72%
Germany	22%	64%
Netherlands	18%	72%

Global Advisor Predictions 2020

Technology

Likely   **Unlikely**

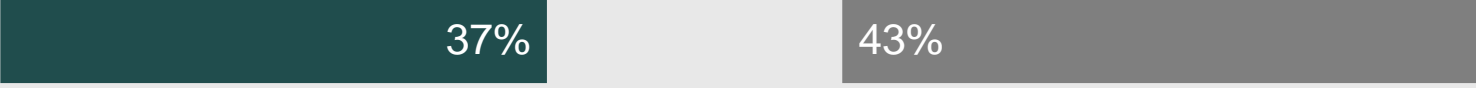**People around the world will spend more time online than watching TV**
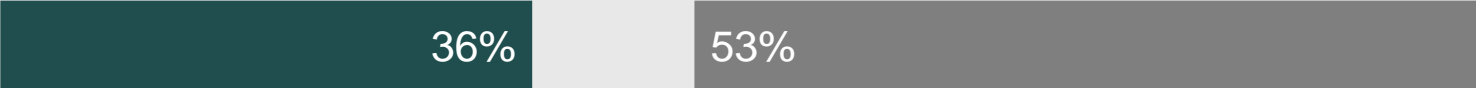
78%   14%

Traffic in the area I live will get worse

58%   32%

I will watch more TV from streaming services than from over-the-air/cable/satellite TV channels
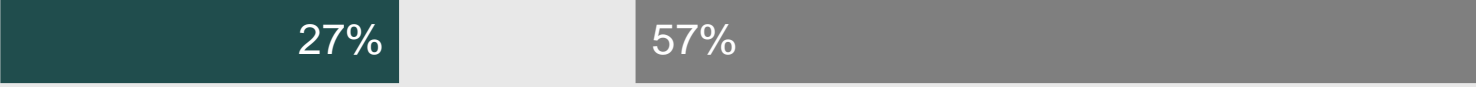
51%   36%

One of my online accounts (e.g. email, social media, banking) will be hacked into

37%   43%

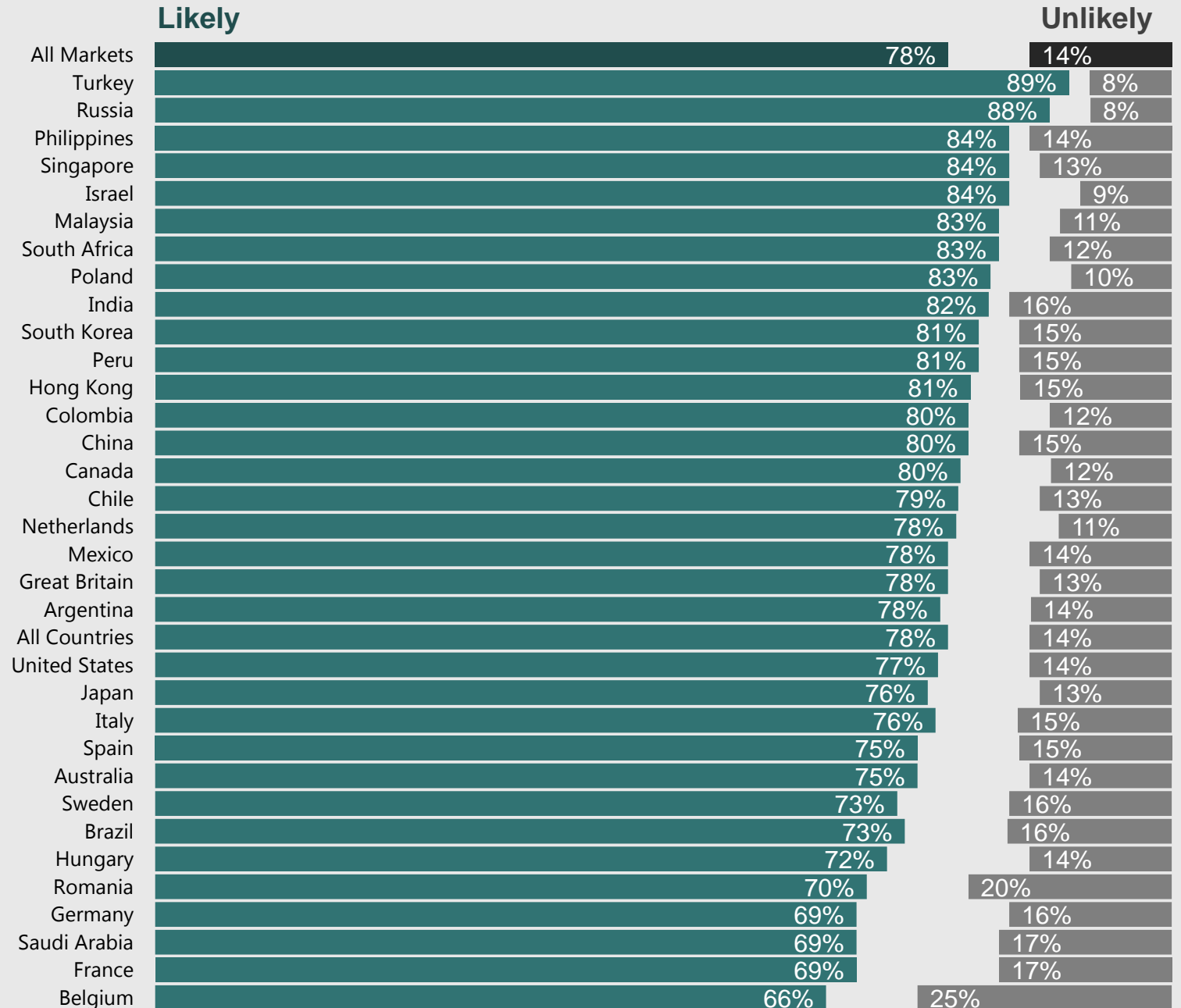**Self-driving cars will become a usual sight on the streets of my town/city**

36%   53%

I will use social media less

27%   57%

Global Advisor Predictions 2020

For each of the following, please tell me how likely or unlikely you think they are to happen…. ?

People around the world will spend more time online than watching TV

	Likely	Unlikely
All Markets	78%	14%
Turkey	89%	8%
Russia	88%	8%
Philippines	84%	14%
Singapore	84%	13%
Israel	84%	9%
Malaysia	83%	11%
South Africa	83%	12%
Poland	83%	10%
India	82%	16%
South Korea	81%	15%
Peru	81%	15%
Hong Kong	81%	15%
Colombia	80%	12%
China	80%	15%
Canada	80%	12%
Chile	79%	13%
Netherlands	78%	11%
Mexico	78%	14%
Great Britain	78%	13%
Argentina	78%	14%
All Countries	78%	14%
United States	77%	14%
Japan	76%	13%
Italy	76%	15%
Spain	75%	15%
Australia	75%	14%
Sweden	73%	16%
Brazil	73%	16%
Hungary	72%	14%
Romania	70%	20%
Germany	69%	16%
Saudi Arabia	69%	17%
France	69%	17%
Belgium	66%	25%

Global Advisor Predictions 2020

For each of the following, please tell me how likely or unlikely you think they are to happen…. ?

Traffic in the area I live will get worse

	Likely	Unlikely
All Markets	58%	32%
Israel	81%	15%
Turkey	75%	16%
Philippines	73%	24%
Poland	71%	22%
Netherlands	71%	21%
Great Britain	71%	19%
South Africa	70%	25%
India	69%	26%
Australia	67%	23%
Peru	66%	27%
South Korea	65%	30%
Malaysia	64%	26%
Romania	63%	26%
Mexico	62%	28%
United States	61%	29%
Colombia	61%	27%
Chile	61%	28%
Canada	61%	30%
Brazil	59%	26%
Hungary	55%	31%
Singapore	54%	42%
Italy	53%	34%
Argentina	53%	30%
Hong Kong	52%	39%
Belgium	51%	40%
Spain	49%	36%
Saudi Arabia	48%	33%
France	47%	36%
Russia	46%	46%
Sweden	42%	48%
China	41%	55%
Germany	35%	45%
Japan	28%	50%

Global Advisor Predictions 2020

For each of the following, please tell me how likely or unlikely you think they are to happen…. ?

I will watch more TV from streaming services than from over-the-air/cable/satellite TV channels
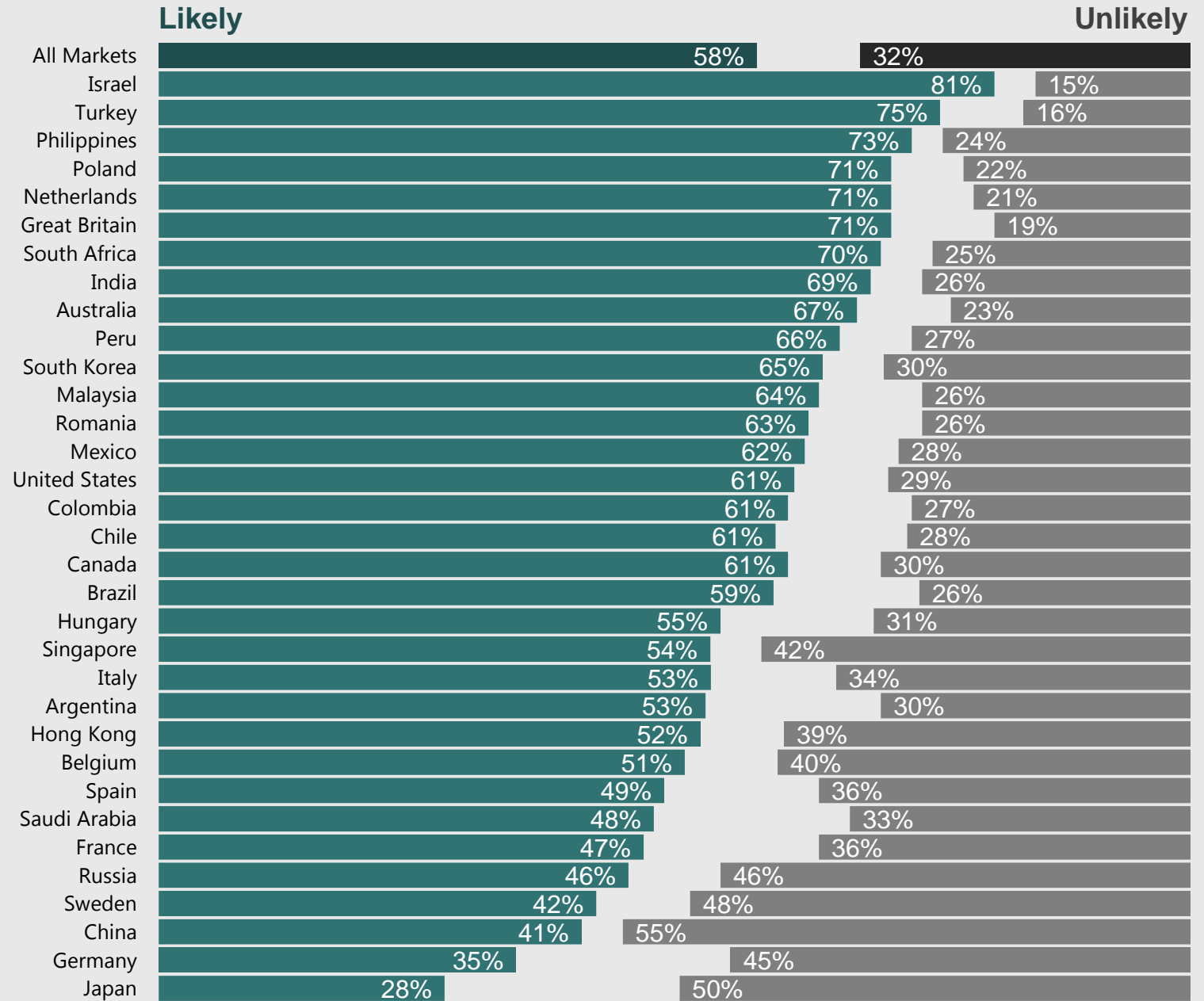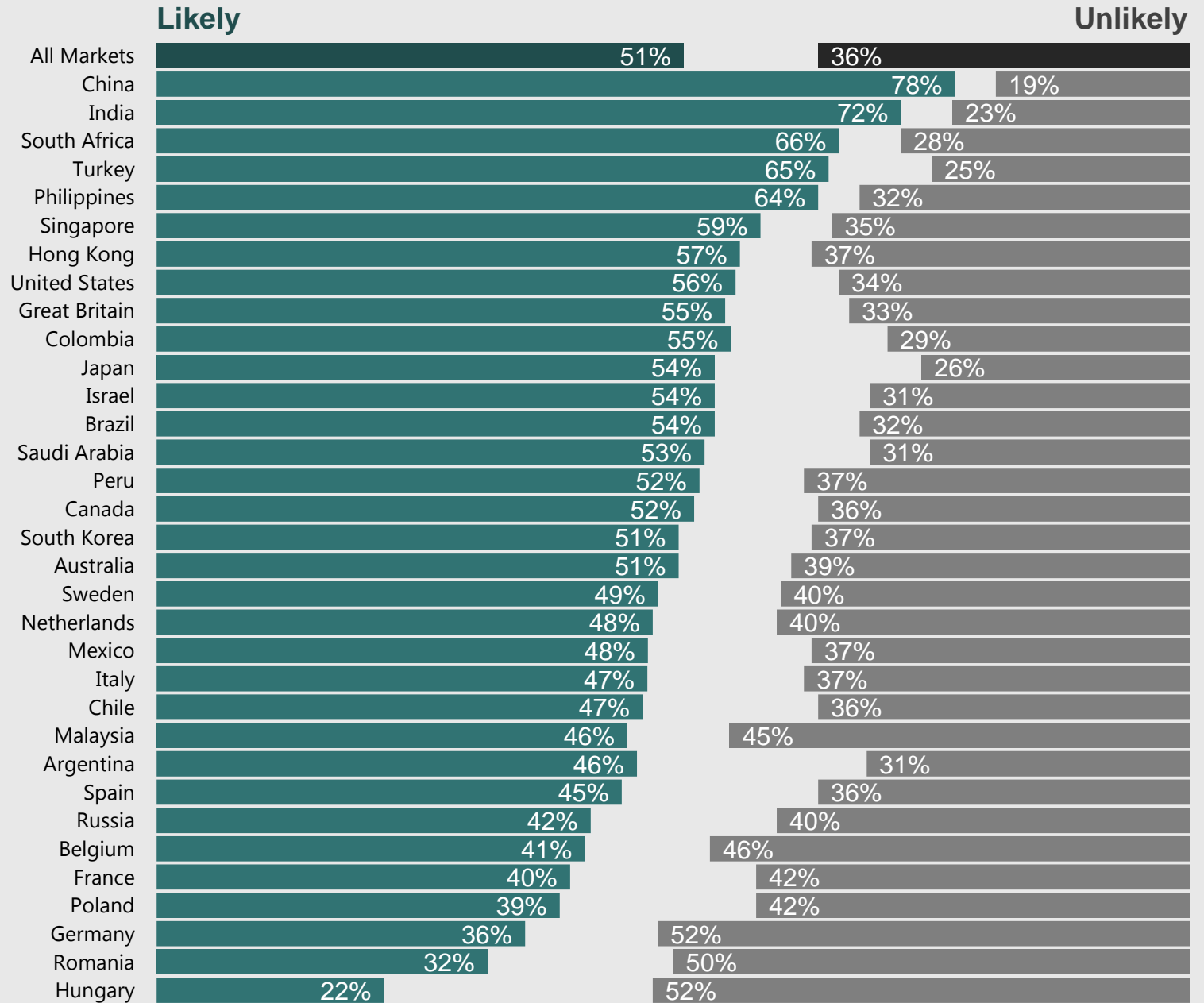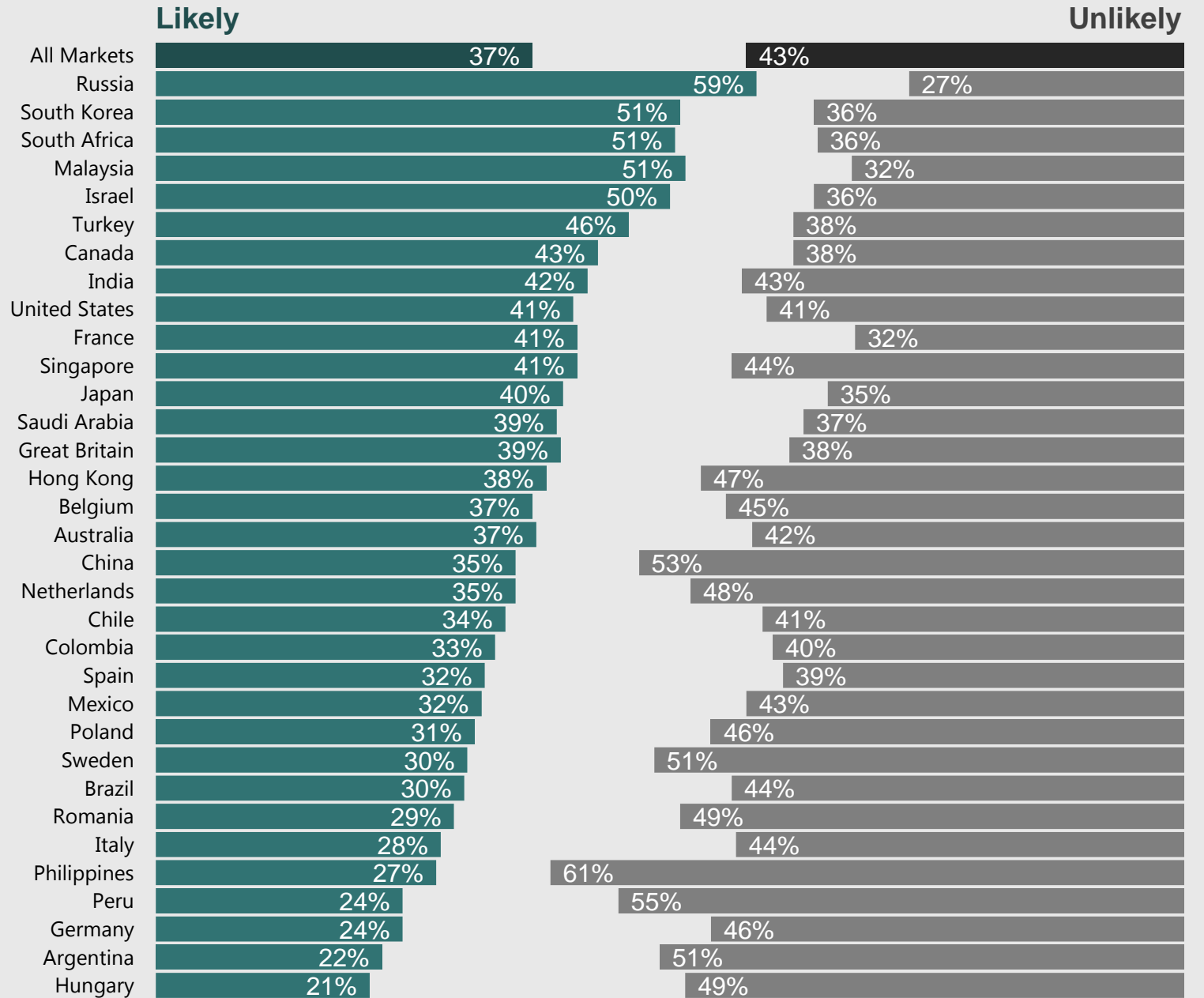
Base: 22,512 adults aged 16-64 across Argentina, Australia, Belgium, Brazil, Canada, Chile, China, Colombia, France, Germany, Great Britain, Hungary, India, Israel, Italy, Japan, Malaysia, Mexico, Netherlands, Peru, Philippines, Poland, Romania, Russia, Saudi Arabia, Singapore, South Africa, South Korea, Spain, Sweden, Turkey and the United States.

	Likely	Unlikely
All Markets	51%	36%
China	78%	19%
India	72%	23%
South Africa	66%	28%
Turkey	65%	25%
Philippines	64%	32%
Singapore	59%	35%
Hong Kong	57%	37%
United States	56%	34%
Great Britain	55%	33%
Colombia	55%	29%
Japan	54%	26%
Israel	54%	31%
Brazil	54%	32%
Saudi Arabia	53%	31%
Peru	52%	37%
Canada	52%	36%
South Korea	51%	37%
Australia	51%	39%
Sweden	49%	40%
Netherlands	48%	40%
Mexico	48%	37%
Italy	47%	37%
Chile	47%	36%
Malaysia	46%	45%
Argentina	46%	31%
Spain	45%	36%
Russia	42%	40%
Belgium	41%	46%
France	40%	42%
Poland	39%	42%
Germany	36%	52%
Romania	32%	50%
Hungary	22%	52%

Global Advisor Predictions 2020

For each of the following, please tell me how likely or unlikely you think they are to happen…. ?

One of my online accounts (e.g. email, social media, banking) will be hacked into

Likely   **Unlikely**

Market	Likely	Unlikely
All Markets	37%	43%
Russia	59%	27%
South Korea	51%	36%
South Africa	51%	36%
Malaysia	51%	32%
Israel	50%	36%
Turkey	46%	38%
Canada	43%	38%
India	42%	43%
United States	41%	41%
France	41%	32%
Singapore	41%	44%
Japan	40%	35%
Saudi Arabia	39%	37%
Great Britain	39%	38%
Hong Kong	38%	47%
Belgium	37%	45%
Australia	37%	42%
China	35%	53%
Netherlands	35%	48%
Chile	34%	41%
Colombia	33%	40%
Spain	32%	39%
Mexico	32%	43%
Poland	31%	46%
Sweden	30%	51%
Brazil	30%	44%
Romania	29%	49%
Italy	28%	44%
Philippines	27%	61%
Peru	24%	55%
Germany	24%	46%
Argentina	22%	51%
Hungary	21%	49%

Global Advisor Predictions 2020

For each of the following, please tell me how likely or unlikely you think they are to happen…. ?

Self-driving cars will become a usual sight on the streets of my town/city
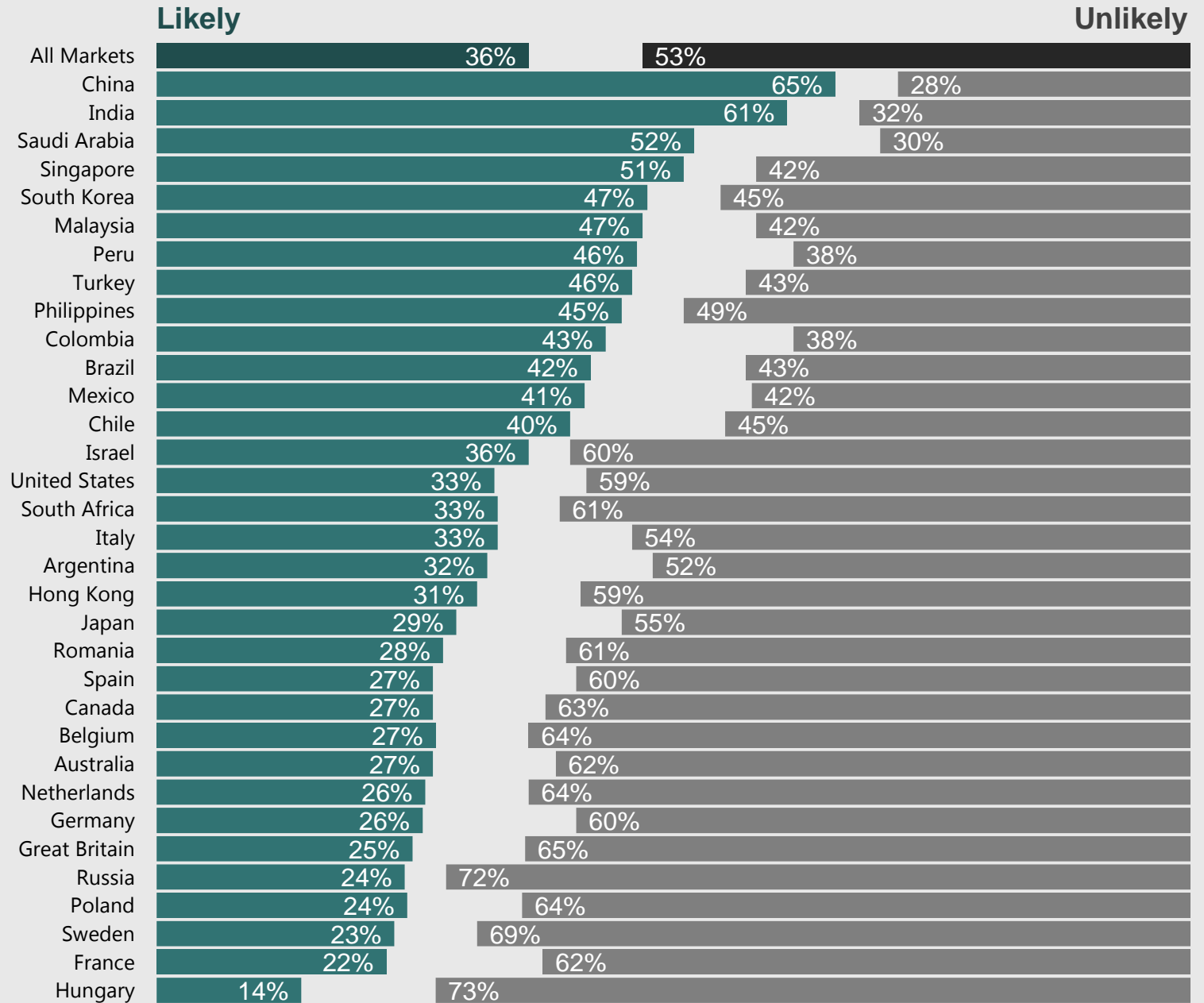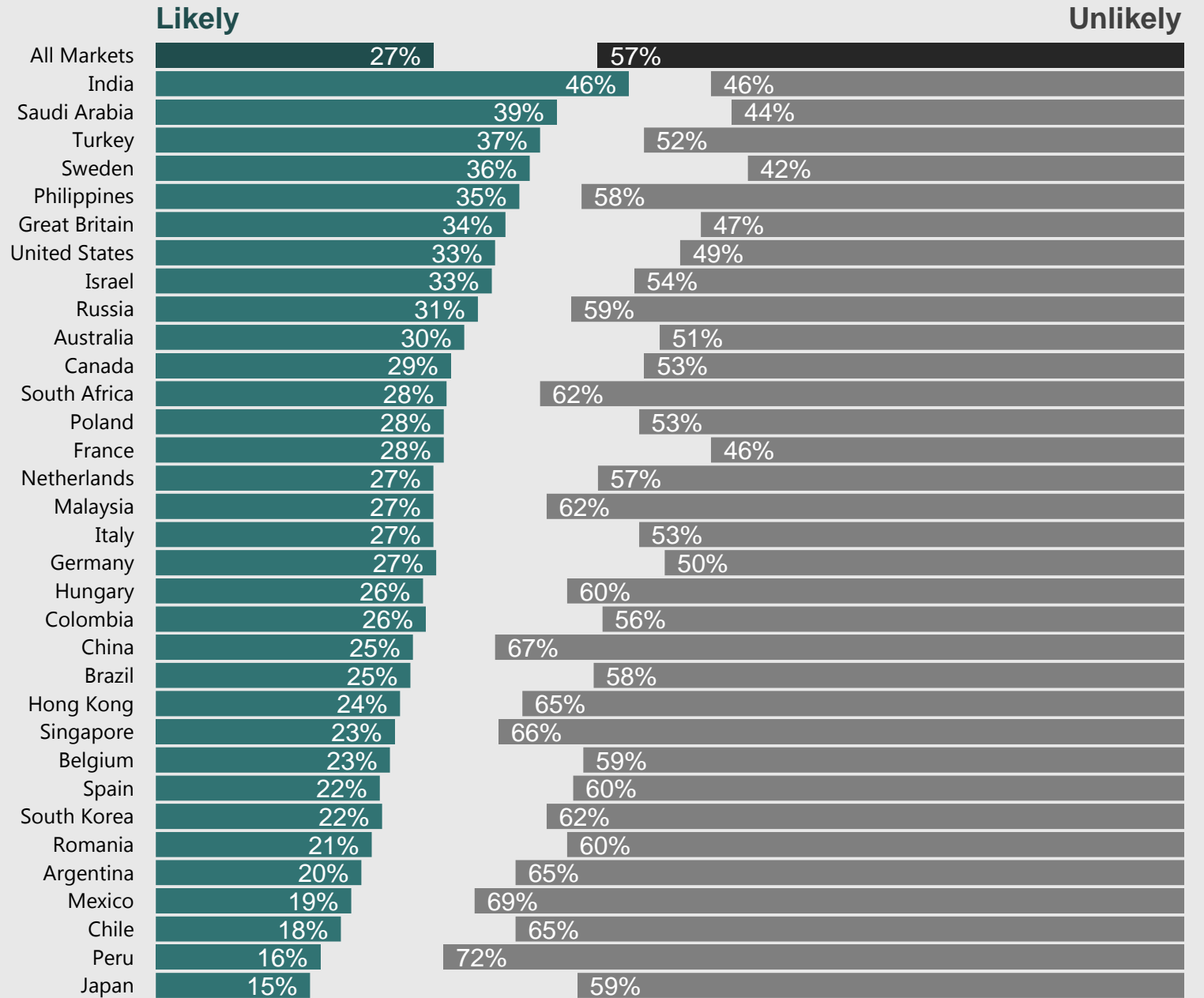
Base: 22,512 adults aged 16-64 across Argentina, Australia, Belgium, Brazil, Canada, Chile, China, Colombia, France, Germany, Great Britain, Hungary, India, Israel, Italy, Japan, Malaysia, Mexico, Netherlands, Peru, Philippines, Poland, Romania, Russia, Saudi Arabia, Singapore, South Africa, South Korea, Spain, Sweden, Turkey and the United States.

	Likely	Unlikely
All Markets	36%	53%
China	65%	28%
India	61%	32%
Saudi Arabia	52%	30%
Singapore	51%	42%
South Korea	47%	45%
Malaysia	47%	42%
Peru	46%	38%
Turkey	46%	43%
Philippines	45%	49%
Colombia	43%	38%
Brazil	42%	43%
Mexico	41%	42%
Chile	40%	45%
Israel	36%	60%
United States	33%	59%
South Africa	33%	61%
Italy	33%	54%
Argentina	32%	52%
Hong Kong	31%	59%
Japan	29%	55%
Romania	28%	61%
Spain	27%	60%
Canada	27%	63%
Belgium	27%	64%
Australia	27%	62%
Netherlands	26%	64%
Germany	26%	60%
Great Britain	25%	65%
Russia	24%	72%
Poland	24%	64%
Sweden	23%	69%
France	22%	62%
Hungary	14%	73%

Global Advisor Predictions 2020

For each of the following, please tell me how likely or unlikely you think they are to happen…. ?

I will use social media less

	Likely	Unlikely
All Markets	27%	57%
India	46%	46%
Saudi Arabia	39%	44%
Turkey	37%	52%
Sweden	36%	42%
Philippines	35%	58%
Great Britain	34%	47%
United States	33%	49%
Israel	33%	54%
Russia	31%	59%
Australia	30%	51%
Canada	29%	53%
South Africa	28%	62%
Poland	28%	53%
France	28%	46%
Netherlands	27%	57%
Malaysia	27%	62%
Italy	27%	53%
Germany	27%	50%
Hungary	26%	60%
Colombia	26%	56%
China	25%	67%
Brazil	25%	58%
Hong Kong	24%	65%
Singapore	23%	66%
Belgium	23%	59%
Spain	22%	60%
South Korea	22%	62%
Romania	21%	60%
Argentina	20%	65%
Mexico	19%	69%
Chile	18%	65%
Peru	16%	72%
Japan	15%	59%

Base: 22,512 adults aged 16-64 across Argentina, Australia, Belgium, Brazil, Canada, Chile, China, Colombia, France, Germany, Great Britain, Hungary, India, Israel, Italy, Japan, Malaysia, Mexico, Netherlands, Peru, Philippines, Poland, Romania, Russia, Saudi Arabia, Singapore, South Africa, South Korea, Spain, Sweden, Turkey and the United States.
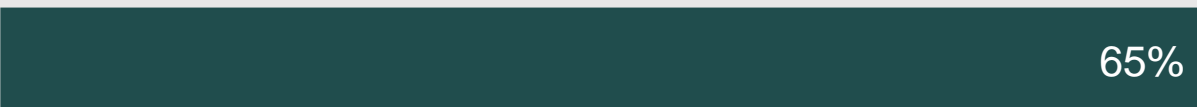
Global Advisor Predictions 2020

Outlook for 2019

% Agree

I will make some personal resolutions to do specific things for myself or other in 2020
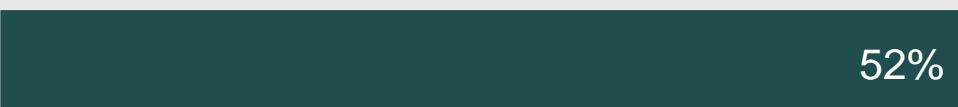
76%

I am optimistic that 2020 will be a better year for me than it was in 2019

75%

2019 was a bad year for [X]

65%

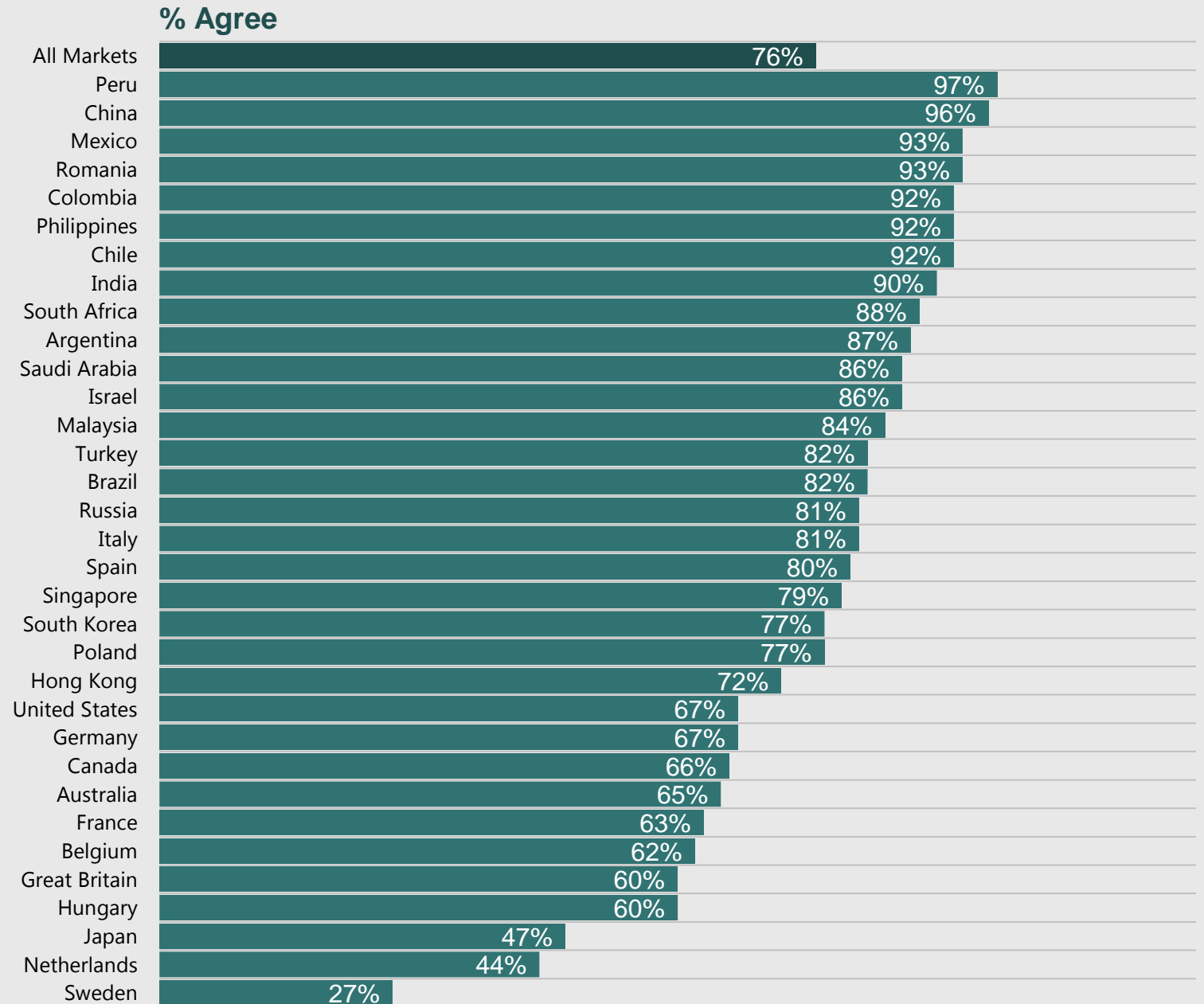**The global economy will be stronger in 2020 than it was in 2019**

52%

2019 was a bad year for me and my family

50%

Global Advisor Predictions 2020

Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

I will make some personal resolutions to do some specific things for myself and others in 2020

% Agree

Market	% Agree
All Markets	76%
Peru	97%
China	96%
Mexico	93%
Romania	93%
Colombia	92%
Philippines	92%
Chile	92%
India	90%
South Africa	88%
Argentina	87%
Saudi Arabia	86%
Israel	86%
Malaysia	84%
Turkey	82%
Brazil	82%
Russia	81%
Italy	81%
Spain	80%
Singapore	79%
South Korea	77%
Poland	77%
Hong Kong	72%
United States	67%
Germany	67%
Canada	66%
Australia	65%
France	63%
Belgium	62%
Great Britain	60%
Hungary	60%
Japan	47%
Netherlands	44%
Sweden	27%

Global Advisor Predictions 2020

Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

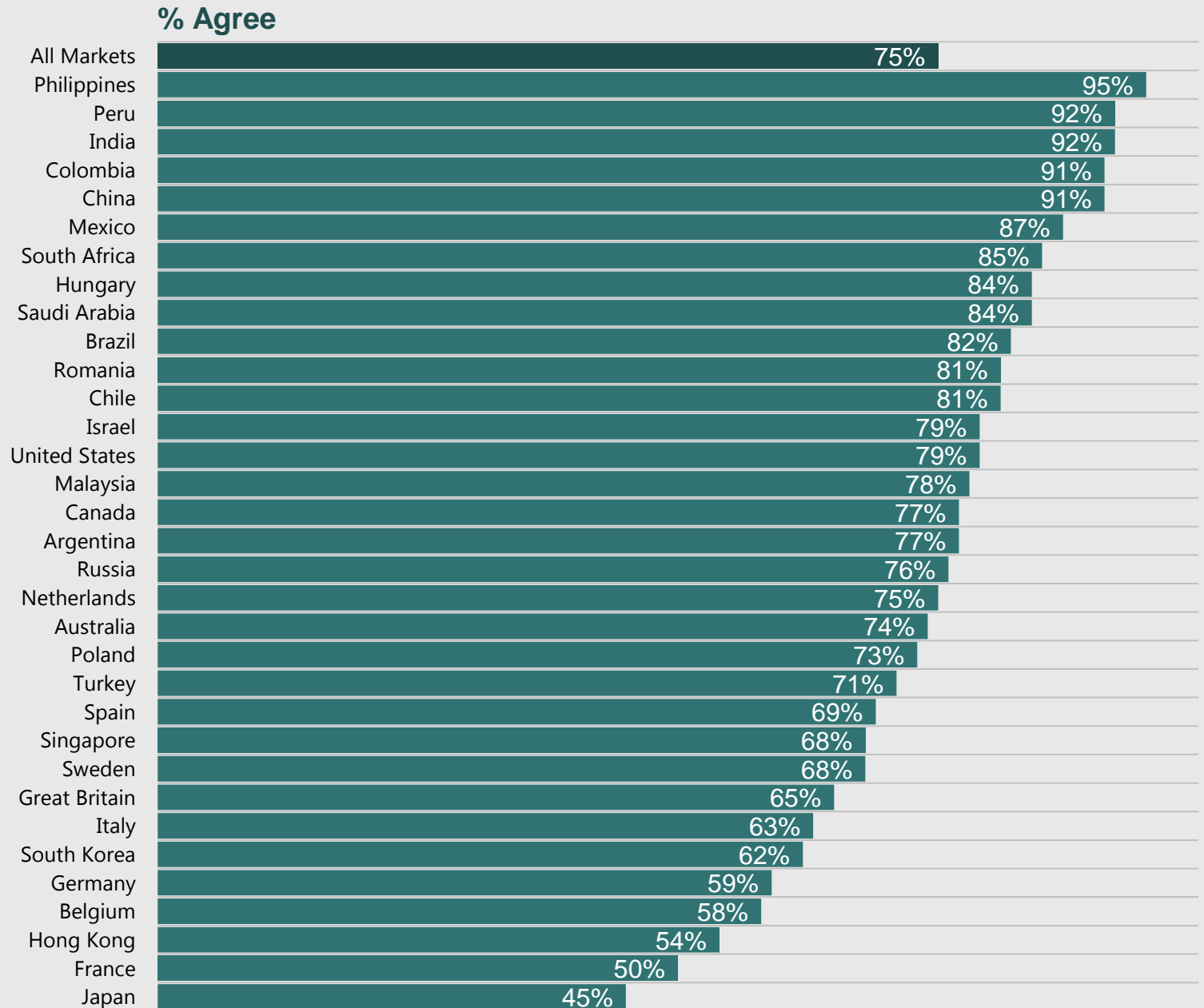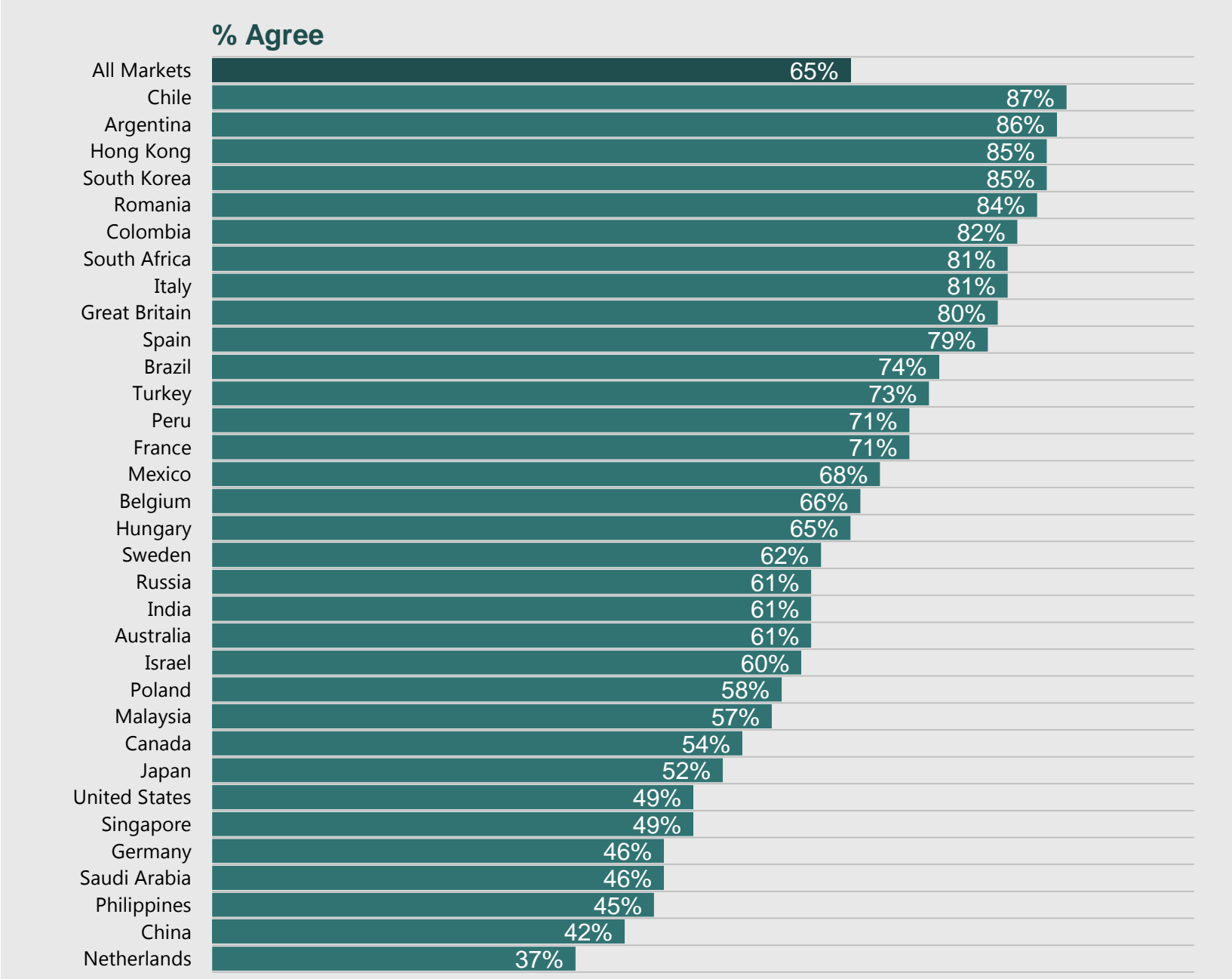## I am optimistic that 2020 will be a better year for me than it was in 2019

Base: 22,512 adults aged 16-64 across Argentina, Australia, Belgium, Brazil, Canada, Chile, China, Colombia, France, Germany, Great Britain, Hungary, India, Israel, Italy, Japan, Malaysia, Mexico, Netherlands, Peru, Philippines, Poland, Romania, Russia, Saudi Arabia, Singapore, South Africa, South Korea, Spain, Sweden, Turkey and the United States.

% Agree

Market	% Agree
All Markets	75%
Philippines	95%
Peru	92%
India	92%
Colombia	91%
China	91%
Mexico	87%
South Africa	85%
Hungary	84%
Saudi Arabia	84%
Brazil	82%
Romania	81%
Chile	81%
Israel	79%
United States	79%
Malaysia	78%
Canada	77%
Argentina	77%
Russia	76%
Netherlands	75%
Australia	74%
Poland	73%
Turkey	71%
Spain	69%
Singapore	68%
Sweden	68%
Great Britain	65%
Italy	63%
South Korea	62%
Germany	59%
Belgium	58%
Hong Kong	54%
France	50%
Japan	45%

Global Advisor Predictions 2020

Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

2019 was a bad year for [X]

% Agree

Market	% Agree
All Markets	65%
Chile	87%
Argentina	86%
Hong Kong	85%
South Korea	85%
Romania	84%
Colombia	82%
South Africa	81%
Italy	81%
Great Britain	80%
Spain	79%
Brazil	74%
Turkey	73%
Peru	71%
France	71%
Mexico	68%
Belgium	66%
Hungary	65%
Sweden	62%
Russia	61%
India	61%
Australia	61%
Israel	60%
Poland	58%
Malaysia	57%
Canada	54%
Japan	52%
United States	49%
Singapore	49%
Germany	46%
Saudi Arabia	46%
Philippines	45%
China	42%
Netherlands	37%

Global Advisor Predictions 2020

Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

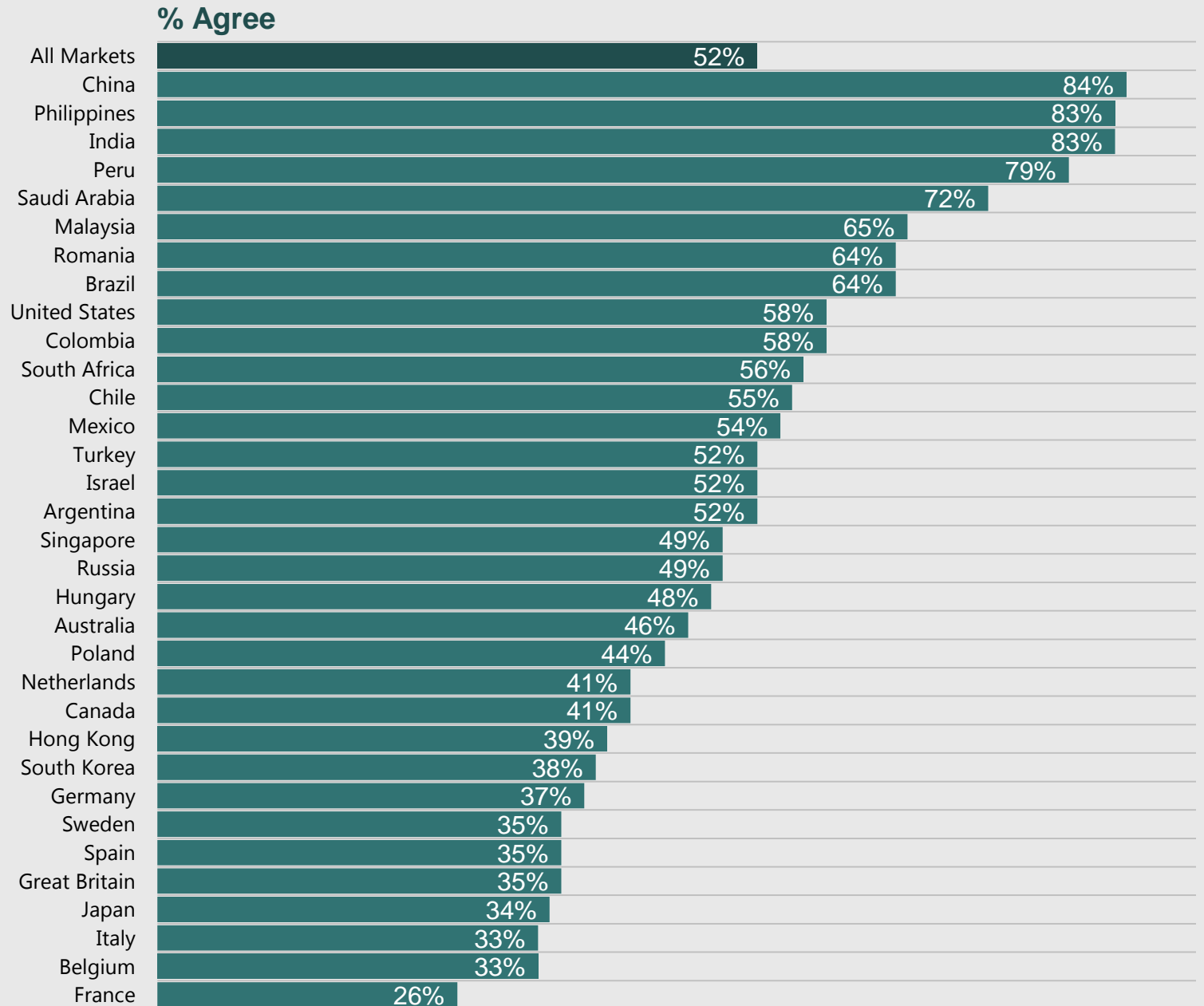## The global economy will be stronger in 2020 than it was in 2019
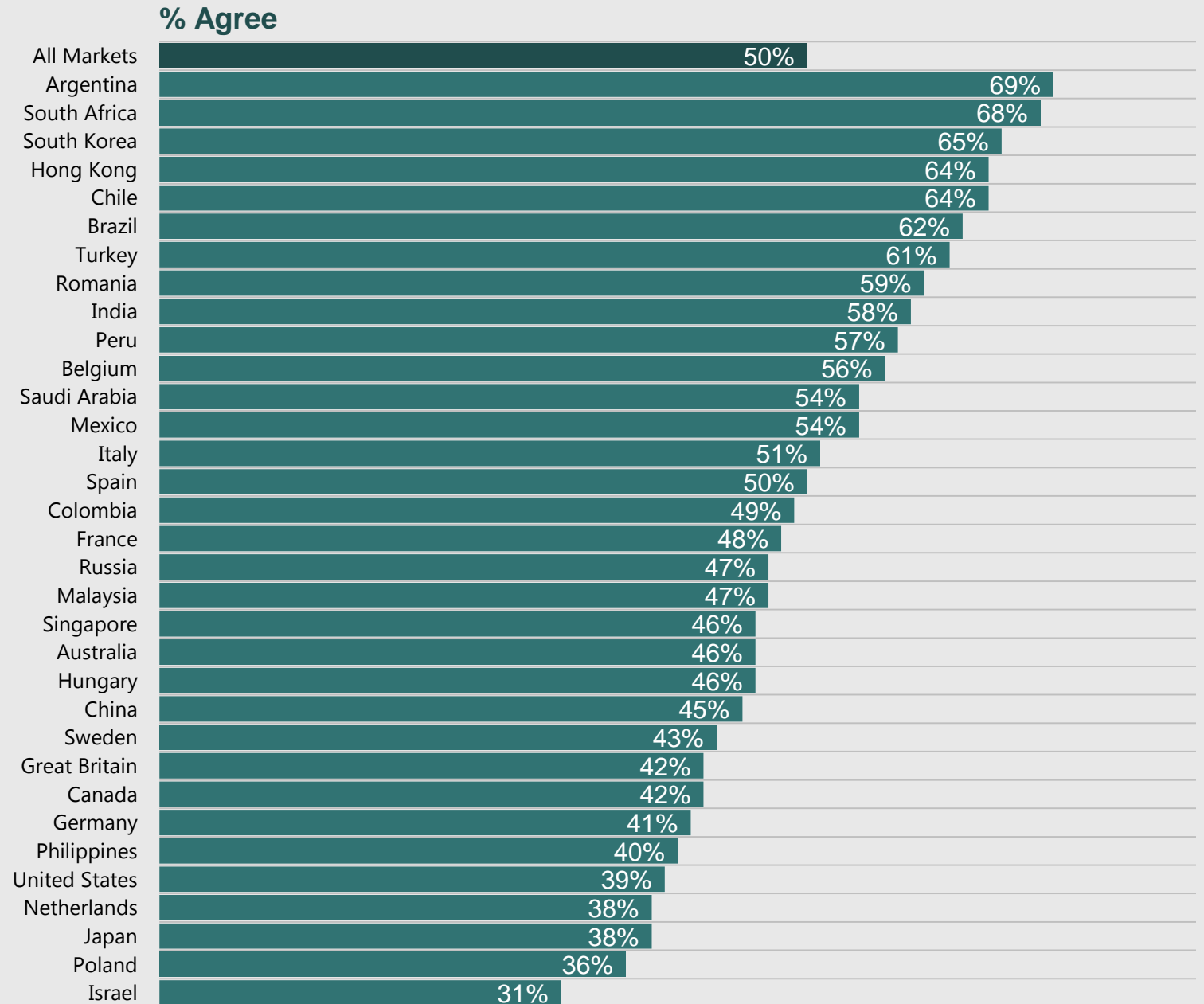
Base: 22,512 adults aged 16-64 across Argentina, Australia, Belgium, Brazil, Canada, Chile, China, Colombia, France, Germany, Great Britain, Hungary, India, Israel, Italy, Japan, Malaysia, Mexico, Netherlands, Peru, Philippines, Poland, Romania, Russia, Saudi Arabia, Singapore, South Africa, South Korea, Spain, Sweden, Turkey and the United States.

% Agree

Market	% Agree
All Markets	52%
China	84%
Philippines	83%
India	83%
Peru	79%
Saudi Arabia	72%
Malaysia	65%
Romania	64%
Brazil	64%
United States	58%
Colombia	58%
South Africa	56%
Chile	55%
Mexico	54%
Turkey	52%
Israel	52%
Argentina	52%
Singapore	49%
Russia	49%
Hungary	48%
Australia	46%
Poland	44%
Netherlands	41%
Canada	41%
Hong Kong	39%
South Korea	38%
Germany	37%
Sweden	35%
Spain	35%
Great Britain	35%
Japan	34%
Italy	33%
Belgium	33%
France	26%

Global Advisor Predictions 2020

Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

2019 was a bad year for me and my family

% Agree

Market	% Agree
All Markets	50%
Argentina	69%
South Africa	68%
South Korea	65%
Hong Kong	64%
Chile	64%
Brazil	62%
Turkey	61%
Romania	59%
India	58%
Peru	57%
Belgium	56%
Saudi Arabia	54%
Mexico	54%
Italy	51%
Spain	50%
Colombia	49%
France	48%
Russia	47%
Malaysia	47%
Singapore	46%
Australia	46%
Hungary	46%
China	45%
Sweden	43%
Great Britain	42%
Canada	42%
Germany	41%
Philippines	40%
United States	39%
Netherlands	38%
Japan	38%
Poland	36%
Israel	31%

Base: 22,512 adults aged 16-64 across Argentina, Australia, Belgium, Brazil, Canada, Chile, China, Colombia, France, Germany, Great Britain, Hungary, India, Israel, Italy, Japan, Malaysia, Mexico, Netherlands, Peru, Philippines, Poland, Romania, Russia, Saudi Arabia, Singapore, South Africa, South Korea, Spain, Sweden, Turkey and the United States.

Technical Note

- These are the findings of the Global Advisor Wave predictions survey for 2020. In total **22,512** interviews were conduct between **26th November – 6th December 2019** among adults aged 18-64 in the US and Canada, and adults aged 16-64 in all other markets.

- The survey was conducted in 33 markets around the world via the Ipsos Online Panel system: Argentina, Australia, Belgium, Brazil, Canada, Chile, China, Colombia, France, Germany, Great Britain, Hungary, Hong Kong, India, Israel, Italy, Japan, Malaysia, Mexico, Netherlands, Peru, Philippines, Poland, Romania, Russia, Saudi Arabia, Singapore, South Africa, South Korea, Spain, Sweden, Turkey and the United States.

- For the results of the survey presented herein, an international sample of 21,011 adults aged 18-64 in the US, Israel and Canada, and age 16-64 in all other markets, were interviewed. Approximately 1,000 individuals participated on a market by market basis via the Ipsos Online Panel, with the exception of Argentina, Belgium, Chile, Colombia, Hong Kong, Hungary, India, Israel, Malaysia, Mexico, Netherlands, Peru, Philippines, Poland, Russia, Saudi Arabia, Singapore, South Africa, South Korea, Sweden and Turkey, where each have a sample approximately 500.

- Weighting was then employed to balance demographics and ensure that the sample's composition reflects that of the adult population according to the most recent country Census data, and to provide results intended to approximate the sample universe. A survey with an unweighted probability sample of this size and a 100% response rate would have an estimated margin of error of +/-3.1 percentage points for a sample of 1,000 and an estimated margin of error of +/- 4.5 percentage points 19 times out of 20 per country of what the results would have been had the entire population of adults in that country had been polled. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error.

- 17 of the 33 markets surveyed online generate nationally representative samples in their countries (Argentina, Australia, Belgium, Canada, France, Germany, Great Britain, Hungary, Israel, Italy, Japan, Poland, Serbia, South Korea, Spain, Sweden, and United States).

- Brazil, Chile, China, Hong Kong, India, Malaysia, Mexico, Netherlands, Peru, Philippines, Romania, Russia, Saudi Arabia, Singapore, South Africa and Turkey produce a national sample that is more urban & educated, and with higher incomes than their fellow citizens. We refer to these respondents as "Upper Deck Consumer Citizens". They are not nationally representative of their markets.

- Where results do not sum to 100, this may be due to computer rounding, multiple responses or the exclusion of don't knows or not stated responses.

- Data is weighted to match the profile of the population.

Ipsos MORI Ipsos